

## 7.1 LMM 23/05/2023 - WOMEN'S WORLD CUP LIVE SITE - GO MATILDAS!

### MOTION:

That City of Newcastle:

1. Notes the FIFA Women's World Cup (WWC) 2023 is to be played in Australia and New Zealand from 20 July to 20 August 2023, being the first tournament to feature the expanded format of 32 teams from the previous 24.
2. Acknowledges the incredible success and community support for CN's public screening of the Socceroo's vs Argentina World Cup Game on 4 December 2022 in Wheeler Place which attracted thousands of attendees with only a few days' prior notice.
3. Commits to investigating options for hosting live site public screenings in Wheeler Place of all Matilda's games during the WWC, including but not limited to the following dates:
  - a. Thursday, 20 July: Australia v Republic of Ireland
  - b. Thursday, 27 July: Australia v Nigeria
  - c. Monday, 31 July: Australia v Canada.
4. Reiterates our strong support for amplifying women's sport because of the incredible range of health, wellbeing and social outcomes delivered by seeing talented female athletes show their skills, which has a proven track record of increasing local female participation and significantly boosting crowd number at locally hosted events

### BACKGROUND:

There is a successful precedent of public screenings by CN of sporting events; specifically, the Socceroo's v Argentina World Cup live free screening on 4 December 2022 at Wheeler Place.

The number of attendees and feedback following the event indicates there is widespread interest amongst Novocastrians to attend public screenings of high-level international sporting events in which Australia is represented.

CN is committed to supporting local women's sport because of the range of health, wellbeing and social outcomes delivered by seeing talented female athletes show their skill, and notes that sporting events generally contribute considerably to Newcastle's economy, destination profile and liveability for residents.

CN has previously hosted international women's matches including the Matilda's and Wallaroo's on several occasions, and has a long and proud history of producing top female sporting talent.

Activating Wheeler Place to host the live sites and public screenings of the Matilda's games will no doubt give Novocastrians the opportunity to show their love of women's sport, and their patriotic and community spirit.