

2023 Event Sponsorship Round

The Event Sponsorship Program opened 31 May and closed 30 June 2023. Under the program a total of 40 applications were received and provided 19 projects with funding totalling \$262,500.

The successful Activities for 2023 are:

Tourism and Economic Development Sponsorship Recipients

Tourism and Economic Development Sponsorship includes Visitor and Business streams. *No applications were successful in the Visitor stream.*

Applicant	Stream	Project	Funding Amount
Hunter iF Limited	Business	NEWiHUB Innovation Community Engagement Campaign	\$5,000.00
TOTAL			\$5,000.00

Event Sponsorship Recipients

Event Sponsorship includes Business (Conference) Events, Incubator Events, General Events and Major Events streams. *No applications were successful in the Incubator Events stream.*

Event	Type	Start	Finish	Funding Amount
ARTC*	Business Events	10/10/23	12/10/23	\$10,000.00
RSL NSW Annual State Congress	Business Events	22/10/23	24/10/23	\$20,000.00
King of Concrete	General Events	09/12/23	09/12/23	\$8,000.00
Central Districts Rowing Championships	General Events	05/11/23	05/11/23	\$2,500.00
2024 Diving NSW Country Championships	General Events	19/01/24	21/01/24	\$6,500.00
Australian Water Polo League - Home Games	General Events	15/01/24	30/04/24	\$5,000.00
Deaf Games*	Major Event	13/01/24	20/01/24	\$10,000.00
RAAF Airshow**	Major Event	18/11/23	18/11/23	\$63,000.00
Sailfest	Major Events	05/04/24	07/04/24	\$20,000.00
Newcastle Comedy Festival 2023	Major Events	24/05/24	23/06/24	\$20,000.00
2024 Toyota Australian Country Cricket Championships	Major Events	02/01/24	09/01/24	\$12,500.00

Jnr Theatre Festival	Major Events	27/10/23	28/10/23	\$20,000.00
Hockey NSW State Championships	Major Events	03/05/24	30/06/24	\$20,000.00
Newcastle's Summer of Cricket	Major Events	01/10/23	31/03/24	\$10,000.00
34th Annual Newcastle Jazz Festival	Major Events	25/08/23	27/08/23	\$5,000.00
2023 Newcastle Toy Run and Family Day	Major Events	03/12/23	03/12/23	\$10,000.00
Façon Summer Beach Party - WITHDRAWN	Major Events	16/11/23	16/11/23	\$5,000.00
Girls Day Out – Women in Sport	Major Events	09/09/23	30/06/24	\$10,000.00
TOTAL				\$257,500.00

* *Previous Out of Round or Prior Commitment*

** *Proposed Future Commitment Allocation*