



ABN 87421344002 | INC ID 9895536

BOARD MEMBERS

Name	Abbreviation	Business represented
Wayne Roberts	WR	Iona on Robert
Rhonda Drivas	RD	Wallsend Village
Linda Pinkerton	LP	Spellbound Botanics
Pauline Sellars	PS	Samaritans
Bianca Bartlett	BB	Purple Card Project
Julie Pike	JP	Julie's La Petite
Nathan King	NK	Divalinas

CN REPRESENTATIVES

Emmily Acton	EA	CN

GUESTS

Mel Muddle	MM	And Then Photo Agency

MEETING OPEN: 5:38pm

MEETING CLOSE: 6:25pm

MEETING MINUTES

Date	02/08/2023 (postponed from July)
Location	Iona on Robert
Minute Taker	Janice Musumeci

ATTENDEES

Name	Abbreviation	Business represented
Wayne Roberts	WR	Iona on Robert
Linda Pinkerton	LP	Spellbound Botanics
Julie Pike	JP	Julie's La Petite
Nathan King	NK	Divalinas
Pauline Sellars	PS	Samaritans
Rhonda Drivas (phone)	RD	Wallsend Village
Bianca Bartlett (zoom)	BB	Purple Card Project
Mel Muddle	MM	And Then Photo Agency

APOLOGIES

Cr E Adamczyk	EA	CN
E Acton	EA	CN

MINUTES

Item No	Agenda Item	Details	Actions
1. Welcome and Administration			
1.1	Confirmation of Previous Minutes	Moved: Linda Pinkerton Seconded: Rhonda Drivas	Nil
1.2	Conflicts of Interest	No	Nil
1.3	Treasurer's Report	Budget at Bank: Commbank \$779.06 Greater Account 1 \$36k Greater Account 2 \$32k Greater Account 3 \$3k Outstanding invoice to pay – Lake Mac Books \$869	Greater Bank 3 account to be expended and closed.
1.4	Correspondence	KisCreative – advised Winter Fair Options Study will be presented to Board by mid August	Nil
1.5	Matters Arising	Nil	Nil
	CN Matters	Nil	
2. Outstanding Actions			
2	Nil		-
3. Items for Discussion and Decision			
3.1	Events - Wallsend's 150 th Celebrations in 2024	WR spoke to Katarina Skoumbas re event planning. KS has decided to step away from the toilet block and stick to the mural on the wall. Sonia Hornery has formed a committee to look over the 150 th celebrations to make sure that Wallsend residents and business owners want, is going to be delivered. WR to attend meeting next Friday 2 June – WR to report back to Board after attendance.	WR to report back to Board after attendance.
3.2	Beautification	Nil to report	Nil
3.3	Flags / Banners	Nil to report	Nil
3.4	Social Media	CN written in new KPI to DP target to increase social media following by 20% Report sent to Board prior to meeting.	WR/JM Follow u with Deb for a call out for new

			Board members. WR Request Spring theme with story on local flora etc
3.4	Events	RD – Uplift in foot traffic with Dinosaur event. Cafes gave positive feedback with good returns on that day. Fathers Day Proposal reviewed and not accepted by Board. WR to advise Double Digits that a simpler approach with a BBQ is accepted. School Holiday Proposal reviewed by Board and approved by Board unanimously.	Nil
3.5	Wallsend Handmade Markets	Aug 5 Markets 16 stall holders WR commented locals asking for jams, pickles, cakes.	
3.6	Business Banter	This will return to a local venue in future. WR to ensure other businesses are involved and offered the chance to host. Must have private area and be open at night.	
3.7			Nil
4. General Business			
4.1	Mural Update	Katerina Skoumbas has advised owner of building on corner of Boscawen and Harris sts has given verbal permission for mural as part of the 150 th commemoration. Now awaiting approval in writing. WTBA to consider small budget for launch event. WR spoke to Rebecca Murray about mural on toilet block in Rotunda Park and they will meet on site to discuss. Proposed for 2024 with strict guideline advise from PARG.	Nil
4.2	EOI Wallsend 150 th Sponsorship	DP approved and \$20k to be promoted via EOI on socials and to database to local community groups for WTBA to sponsor events/activations for 150 th year in 2024. BIA funding Request Form to be used and proposals presented to Board.	JM Liaise with Social Media Management to create EOI post.

		<p>WR attending Sonia Hornery meetings with local community groups for 150th ideas.</p> <p>Local Historian proposed WTBA sponsorship of a time capsule value \$1000 – Board present approved in principle with more details forthcoming.</p>	<p>WR give Board more specific details about time capsule at nextboard meeting.</p>
4.3	<p>And Then They Were No Longer Invisible Proposal</p>	<p>Mel Muddle proposal sent to Board to review prior to meeting. Funding request of \$10k to enhance this project and launch in April 2024 as part of 150th year.</p> <p>Mel answered queries from Board and left meeting.</p> <p>BB proposed incorporating with an Op Shop Trail walking Tour and could liaise to coordinate dates.</p> <p>Board voted unanimously to support project</p>	
4.4			

Next Meeting: Aug 22 at 5.30pm