

Minutes

Date: 30 July 2018	Time: 8-9:00am	Venue: Venue: Fort Scratchley Function Centre
Meeting No: 3	Committee Meeting	

Attendance

Attendance [Committee Members alphabetically]:

Cherie Johnson (Community Rep)
 Cheryl Kitchener (Aboriginal Affairs NSW)
 Luke Russell (Wylaa Buuranliyn)
 Robert Russell (Awabakal LALC)
 Cr Peta Winney-Baartz

CN staff attendance:

Kim Carland - Stakeholder Relations Advisor
 Lillian Eastwood - Guraki Facilitator
 Sandra Felton - Senior Community Planner
 Jill Gaynor – Manager Corporate and Community Planning
 Shannon Horadam - Diversity and Cultural Advisor

Apology:

Cr Matthew Byrne
 Maree Edwards (Community Rep)
 Fiona Latham - Interim Director People and Culture
 Daryn McKenny (Miromaa ALTC)
 Angela Pearce (Community Rep)
 Ian Rhodes - Community Planning Co-ordinator
 Andrew Smith (Worimi LALC)
 Cr Emma White

Meeting Item	Action, Responsibility, Timing
1. Open meeting Meeting opened at 8.25 am. Chair introduced Shannon Horadam, acting Diversity and Cultural Advisor.	RR
2. Acknowledgement Luke Russell provided Acknowledgement to Country, in Kathung language.	LR
3. Apologies Apologies as noted above.	LE to check emails and note any apologies in the minutes.
4. Declaration of Pecuniary and Non Pecuniary Interest No declarations or conflict of interest noted.	For noting by all.
5. Adoption of Previous Minutes Final drafts of previous minutes not circulated to members prior to meeting due to LE unplanned leave. LE advised that members did receive a copy of an initial draft via email. RR advised he reviewed draft minutes, and noted that they seemed an accurate record of the previous meeting.	LE to email final draft to Committee for review. Members to review and forward any comments to LE for noting.

<p>6. Business Arising from the Minutes</p> <p>6.2 Aboriginal Tourism – CN Destination Management Plan LE informed members that meeting with HDC was scheduled but later deferred by HDC.</p> <p>Members were also advised that CN submitted an application to Destination Sydney Surrounds North for funding to develop a business case that would outline appropriate Aboriginal content, products and services that could be developed for future funding opportunities. If successful, a second stage would lead to the development of a feasibility study/needs analysis for establishment of infrastructure.</p>	<p>LE to liaise with Tim Askew to reschedule meeting.</p> <p>LE to email Committee a copy of project charter.</p>
<p>7. Items</p> <p>7.1 CN Brand Review Workshop Kim Carland outlined the process and reasons why CN is undertaking a review of its corporate brand and logo.</p> <ul style="list-style-type: none"> • A design process to create a new logo to replace all current logos, or development of a corporate logo with a number of sub-logos. • Goal is to develop a brand that has enough flexibility for CN sub-brands to have their own unique fit and feel, but community can see and interpret that they are part of CN corporate brand. • Design process will determine the outcome of the creative design and narrative of CN new corporate logo and brand, and will bring together all CN service units under this branding. • Current corporate logo was designed in 1993 based on the James Cook Memorial Fountain in Civic Park. • Council celebrates diversity and inclusion, and this opportunity enables those aspects to be included in the new narrative of CN corporate logo and brand. • The brand is about the narrative behind the image that allows stories and the creative ideas that connect people to place to be translated via the imagery/logo. <p>Members considered the following questions before engaging in a creative exercise to gather their thoughts and cultural interpretations of Newcastle.</p> <ul style="list-style-type: none"> • What makes Newcastle unique? • What aspects of place represent Aboriginal heritage and culture? • What stories of country are appropriate to share and celebrate? <p>CN has engaged a creative agency, and Guraki's feedback will be considered in the review process. Timeframe depends on what is designed and how it is received by CN, but more likely before end of 2018 to coincide with planning, fit out, and signage for CN move to 12 Stewart Ave in 2019.</p>	<p>KC to provide feedback to Committee when information becomes available through LE.</p>
<p>7.2 Acknowledgement Item - CN New Premises Stewart Ave - Workshop NC Reconciliation Action Plan (RAP) Working Group seeks endorsement for development of an interpretative Acknowledgement of Country statement/artwork for Council's new Administration Centre foyer at 12 Stewart Ave, Newcastle West.</p> <p>Background</p> <ul style="list-style-type: none"> • RAP includes an action to develop Acknowledgement signage in the main customer service area of 12 Stewart Ave. • Recent CN Cultural Conversation network suggested a space that 	

<p>enables changing messages and interpretations of local Aboriginal peoples on Country and in language, a digital versatile space that is both contemporary and innovative.</p> <ul style="list-style-type: none"> • Opportunity also exist to embed Aboriginal cultural representations within the building's internal fit out, through the subtle interweaving of colours, etc., that will pick up on some of the creative design ideas expressed for CN new corporate branding. • EOI process will be required to seek a suitable person to advise and work with a Principal Interior Designer to ensure culturally appropriate messages and images for use in the design concept. <p>Comments from Members:</p> <ul style="list-style-type: none"> • Support idea of digital format, the inclusion of local languages and traditional protocols, and acknowledgment of peoples from this Country. • Expand idea of a digital format where screens hold and are interchangeable, moving progressively displaying different parts of this Country. • First and foremost is acknowledgement in local languages, in consultation with local traditional descendants. • Telling stories from this Country, respectfully. Traditional stories link directly to landscapes, and must be in the languages of this land. People are inviting you through language onto this place, telling you its story; it becomes a gateway to the city's cultural heritage. • Design should include tactile and artistic components, a space that is versatile, innovative, and contemporary representing multiple images. This is an opportunity for CN to commission suitable works by contemporary artists, and undertake an audit of cultural objects and artworks in CN cultural facilities. • Need suitable person engaged in the EOI process. Timing around scoping and developing cultural content should be respectful and the right amount time allocated. Consult local Aboriginal stakeholders and individuals in this process. • A specific skillset is required to enable a stylistic approach. Need someone who has research skills and capacity to come up with the motifs, research and design. <p>Next Steps:</p> <ol style="list-style-type: none"> 1. CN will undertake an EOI process to engage a cultural design advisor to work with the principal interior designer. 2. CN to identify opportunities for commissioning local artists. 3. Establish a small sub-group to consider cultural design concepts. 	<p>SF to provide information and feedback to the Committee through LE</p>
<p>8. Other Business 8.1. City Partnerships Challenge - Taskforce Nomination of Members for City Partnerships Challenge Taskforce.</p>	<p>LE to email information to Members</p>
<p>9. Next Meeting Change meeting scheduled on Monday 24 September 2018.</p>	<p>LE to update and advise all by email.</p>