

APPROVED MEETING MINUTES

Date	17/08/21
Location	ZOOM
Time meeting opened	4.05pm
Person keeping minutes	Janice Musumeci

ATTENDEES

Name	Abbreviation	Business represented
Evan Reid	ER	Commonwealth Bank
Sandra Malloy	SM	Qs Books
Rob Burton	RB	132 Newsagency
Kate Ellis	KE	Sportspower
Reece Hignell	RH	CakeBoi
Amanda Hinds	AH	Community Member
Thomas Michel	TM	CoN
Janice Musumeci	JM	CoN

APOLOGIES

Kellie Mann	KM	Lotus Fashion
-------------	----	---------------

MINUTES:

Item	Details	Actions
CoN Matters	Announcement of Support Role for BIA's Description of role CoN putting together Rapid Response Recovery Packages for businesses. Accompanied by Stay Strong ad Lean In Newy campaigns. Deliverables Plan cannot be approved by CoN until Aquittal Report arranged.	JM – Resign as Chair of HBA JM – arrange Aquittal Report quotes
Governance	Conflict of interest – NONE Matters Arising – NONE Correspondence – Will Maynard email resignation Previous Minutes – APPROVED Budget - \$37.62 at bank	Minutes approved RB Second ER
Subcommittee Reports	Live Spots – KM met with ATWEA & Fusion. Lack of 'emerging artists' via ATWEA. Events – ER met with Gus Maher re: Newcastle Food Month 2022. Book Week – postponed due to Covid September Fashion on the Footpath – postponed due to Covid October	

	<p>Beautification – RB Advised hanging planters will need flowers changed over in Spring. Supplier needs 6week lead time. Need to identify new places for more baskets. JM sent images of IGA, Limoo Cafe and S Dessert Bar.</p> <p>Social Media – RH excellent post engagement since taking over on Instagram. Most interacted posts Deli, Gregson and the story Reece produced on Insta gained 80 – 100 new followers.</p> <p>AH – Worked with Ruth Cotton on monthly posts with a historical content. First one has seen excellent engagement with 50 plus new followers invited on FB.</p>	<p>RB – approach Limoo, IGA, S Dessert Bar</p> <p>AH – Release monthly FB posts with historical content</p>
General Business	<p>JM resignation as Chair.</p> <p>Nomination for new Chair – ALL agreed Evan Reid.</p> <p>SBR Contestable funding request by Ali Sobel Read for a further \$750 VOTE.</p> <p>James St Plaza market update – JM</p> <p>Newcastle Live next final round of advertorials agreed to promote businesses still open during COVID Lockdown</p> <p>Newsletter – Agreed to just release soft copy on social media and email to data base due to Lockdown restrictions.</p> <p>ALL – General discussion around Covid Lockdown well being concerns and government relief.</p>	<p>ALL voted unanimously</p> <p>Approved RB Second AH</p> <p>ER – liaise with Brad Burgoyne form Newcastle Live</p> <p>JM – Ensure EOI in next newsletter for hanging baskets</p> <p>JM / ER – already re posted all posts around state gov support on socials. Will also add to newsletter.</p>
Review	How did we go? ALL - very efficient	

NEXT MEETING: 14/09/21 4.30pm Kent Hotel

MEETING CLOSE:

Time meeting closed:	5.30PM
-----------------------------	--------