

Hamilton Business Association Inc.

ABN: 43 576 863 540 | INC ID NUMBER: INC1901585

BOARD MEMBERS

Name	Abbreviation	Business represented
Reece Hignell	RH	Cakeboi
Sandra Malloy	SM	Qs Books
Kate Ellis	KE	Sportspower
Rob Burton	RB	132 Newsagency
Amanda Hinds	AH	Origin Architecture
Chelsea Willis	CW	YPT
Vicki Coughlan	VC	Community

GUESTS

Cr Carol Duncan	CD	CN
Cr Charlotte McCabe	CM	CN
Cr Jenny Barrie	JB	CN
Thomas Michel	TM	CN
Janice Musumeci	JM	JM Consultancy Services
Lindsay Parker	LP	Commercial Property Owner
Amy Cook	AC	The Neighbourhood Salon

MEETING OPEN: 5.36pm

MEETING CLOSE: 7.04pm

MEETING MINUTES

Date	20/10/2022
Location	59 Beaumont St Hamilton
Minute Taker	Janice Musumeci

APOLOGIES

Thomas Michel	TM	CN
Cr Carol Duncan	CD	CN
Cr Charlotte McCabe	CM	CN
Cr Jenny Barrie	JB	CN
CI Tracey Chapman	TC	Local Area Police Command

MINUTES

Item No	Agenda Item	Details	Actions
1.	Welcome and Administration – JM		
2.	Previous Minutes – Approved RB KE		
3.	Correspondence – Herb Urban Email regarding replacement hanging basket – Limoo Café value \$230 Board Vote – Approved RB Seconded RH		
4.	Conflict of Interest – Nil		
5.	Budget At Bank \$69,847.08		
	The following invoices paid 29/09		
	Hunter Events Group BIAHAM001 \$5368		
	Crave New Media Inv 1946, 1952,1953, 1954 \$7920 paid to Dec 31		
	The following invoices paid 18/10		
	Rebecca Murray Inv P8 \$3000		
	Shafi Inv HSEP22 \$350		
	The Local Inv 2613, 2608 \$1758.90 paid to Dec 31		
	Herb Urban Inv 0328 \$264		
	ATO BAS \$7939		
	Hunter Events Group Inv BIAHAM002 \$5368		
	SETCASS PTY LTD Inv 19101 \$150		
	Sophie Youman Live Spots Inv 1307, 2706 \$400		
5.1.	City of Newcastle Matters	Nil to report	
6.	Sub Committee Reports & General Business		
2.1	Markets for James St Plaza - Presentation	<p>Current organiser has expressed concerns about sourcing the right type of providore market stall holders. Feedback from stallholders was there not enough profit to attend again. Weather and covid has severely impaired the markets.</p> <p>RB – Suggested entertainment in the plaza to replace markets</p> <p>This was a trial basis. Board voted to pause markets indefinitely except for Dec 3 & 10 to support 12 Days of Xmas event. Funds for</p>	JM – Notify current organiser

		<p>markets to be pushed into another activation for James St Plaza.</p> <p>Board Vote – Unanimous change to another style of activation TBC</p>	
2.2	New Board Member Expression of Interest – Amy Cook supported by Lindsay Parker	AC expressed interest in being a Board member. Presented details of her business to Board and supported by LP.	Supported unanimously by Board and will attend AGM in November for formal nomination.
2.3	Beautification	<p>Flying Spanners street art from 2019 to present cleaned of graffiti and revived by artist Bec Murray.</p> <p>Herb Urban SBR Contestable funded mosaic tree planter project completed.</p> <p>RB – Reported partnership between Mens Shed and Herb Urban working well for watering and maintenance of plants</p>	
2.4	The Local - SM	12 Days of Xmas message for Nov and Dec to drive visitation. 12 Days of Xmas Calendar of events to be promoted.	
2.5	Business Breakfast Club - KE	<p>KE - Small numbers making it more intimate. Feedback is positive for building relationships with other business owners. Proposed a pause until 2023 as Nov/Dec/Jan busy period then holidays for a lot of businesses.</p> <p>RH – Proposed move to quarterly catch up. Focus on new businesses to welcome to the precinct. Information to be given by way of a SME to attend each breakfast</p>	<p>Next breakfast Feb date TBA and quarterly thereafter.</p> <p>Crave Media to attend.</p>

		<p>suggested start with social media expert.</p> <p>AH – HBA update on projects</p> <p>SM – Suggested more structure needed.</p>	
2.6	12 Days of Xmas Event	<p>AH/CW Working on this project putting in a lot of extra time to ensure a good activation for precinct.</p> <p>Core days are Sat Dec 3 & 10</p> <p>HBA paid half to HEG to date</p> <p>Tues Dec 6 Twilight markets Gregson Park</p> <p>Xmas branding complete</p> <p>RH – Presented quote of \$1498 + gst from Newcastle Weekly to Board with suggestion to advertise for Xmas event to promote visitation to area. Includes digital.</p> <p>Board voted – unanimous</p> <p>Promotion – Posters, socials, The Local, Newcastle Weekly, Whats On CN website,</p>	JM – Connect HEG with Crave New Media
2.7	Fringe Festival March 2023	<p>RH – Meeting with organisers as they were successful for some SBR Contestable Funding for event to ensure Hamilton well represented. Advertising Hamilton as the hub for the festival with multiple venues.</p>	
2.8	Business Beat – DATE TBA	<p>LAC unable to attend tonight's meeting as planned.</p> <p>RB – Locals need a voice to raise concerns about anti-social behaviour.</p>	JM- Follow up with CI Tracey Chapman
2.9	James St Plaza Projector System	<p>RH – Has been seeking quotes for illuminated content and management of projector in James St Plaza to activate space in lieu of Markets. Met</p>	JM – To advise Art Thinking also to add a 6 month trial with half payment up



		<p>with Art Thinking of Hamilton North who have put forward a proposal to activate the Plaza with illuminated projections.</p> <p>CN will be responsible for maintenance of asset and HBA to appoint Art Thinking for content for activations.</p> <p>Proposal total for 12 months \$6600.</p> <p>Board SM Approved KE seconded</p>	<p>front and a review at 6 months.</p> <p>Must add a Xmas theme to be included for December.</p>
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NEXT BOARD MEETING: NOV 17TH 5.30PM followed by AGM at 6pm