

Newcastle Climate Action Plan

2020-2025

Engagement Snapshot

"local govt plays a critical role in this, so it's heartening to see CN taking a leadership role"



City of
Newcastle

Media release



"City's action to address climate change set to be strengthened"

Print & radio



Newcastle Weekly & Newcastle Herald



NEWFM & 2NUR

Social media



reaching over
8000



reaching over
8400



reaching over
1000

Digital engagement



Have Your Say webpage
500 page views

Newcastle Voice

Community Reference Panel
reaching

2500



Natural Connection eNewsletter
reaching over

1000

Internal engagement



Staff eNewsletter (x2)
reaching over

1500



Intranet News Feature



Staff workshops



Online presentations/forums

Pre session online ideas and comments

50+ submissions



Community & staff information session

20+ attendees



Key partners information session

50+ attendees



Councillor Workshop

Sessions feedback



"Good result. Good to see a serious **REDUCTION** in energy use."

"Appreciate this session"



Ideas for a Net-Zero City

- [People place nature](#)
- [Regional connections](#)
- [Zero-emission industry](#)
- [Driverless \(on-demand\) electric vehicles](#)
- [Electric car shares](#)
- [Green precinct](#)
- [Renewable hydrogen](#)
- [Price on carbon](#)
- [Low carbon transport](#)
- [Regional supply chains](#)
- [Bike highways](#)
- [Smaller buses](#)
- [Incentives are good, but we need the motive](#)
- [Regional bioenergy hub](#)



What role should Council focus on to help you move towards lower emissions?

- [Act as a collaborator – support and partner with the community, private and government organisations](#)
- ["I think it requires co-operations of multiple levels of government, but council can do a lot"](#)



How could you support a move to a sustainable city?

- [Use less energy](#)
- [Knowledge sharing](#)
- [Solar uses](#)
- [Building energy efficiency and zero carbon talks](#)
- [Encourage renewable energy infrastructure development](#)



What are the opportunities for CN and businesses to collaborate to drive zero-net outcomes?

- [Consider Council incentives to promote reduction strategies](#)
- [Start a renewable energy/ sustainability start-up](#)
- [City-wide active transport green-blue grid](#)
- [Ongoing collaboration and support](#)

2020

AUG

Next steps

28-day Public Exhibition