

NEWCASTLE AFTER DARK

To inform night-time economy strategic planning, in 2015 City of Newcastle carried out a survey of the community about their visits to, and perceptions of, Newcastle after dark.

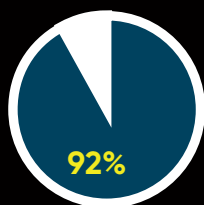
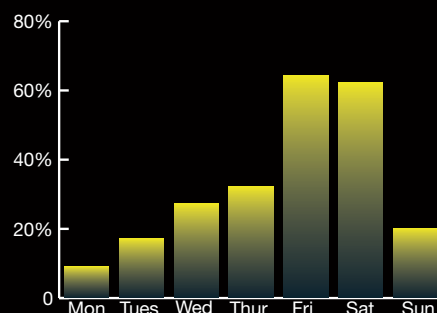
755
survey responses

People would like to see



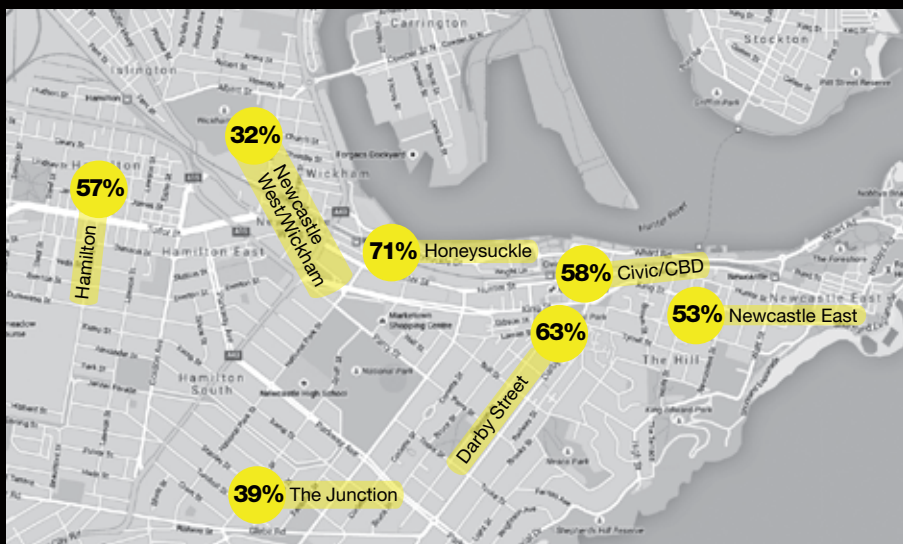
- More place activation events
- Improved transportation
- More late night meals
- Public space designed for night-time use
- Increased police foot patrol

When people visit Newcastle after dark



92% of respondents had visited Newcastle, after dark in the past 12 months

Where people go in Newcastle after dark



Perceptions of Newcastle after dark

- SAFE:** I feel confident I will not experience harm or threat ★★★★★
- INCLUSIVE:** all kinds of people are welcome here and able to participate ★★★★★
- DIVERSE:** a wide range of options and offerings are available ★★★★★
- VIBRANT:** a lively and energetic atmosphere or ambience ★★★★★

Main reasons for not visiting

- 1 Parking difficulties
- 2 Safety concerns
- 3 Not interested

Top night time activities



These findings were used to help develop the **Newcastle After Dark 2018 - 2022** strategy, which outlines key priorities and actions for the City to develop a safe and vibrant night-time economy for Newcastle.