



City of Newcastle

Newcastle After Dark Community survey - 2020

City of Newcastle carried out a survey to gather insights into participation in and perceptions of the night-time economy ahead of a State Government trial to extend trading hours for some smaller licenced venues in Newcastle. The survey also provided insight into how the night-time economy has changed since the last survey in 2015.



940

survey responses



90%

had visited Newcastle after dark in the past 12 months

Main reasons for not visiting

- 1 Parking difficulties
- 2 Safety concerns
- 3 Not interested

What people think of Newcastle after dark

INCLUSIVE: all kinds of people are welcome here & able to participate



SAFE: I feel confident I will not experience harm or threat



DIVERSE: a wide range of options & offerings are available



VIBRANT: a lively & energetic atmosphere or ambience



CREATIVE: a source of innovation & cultural production enhancing city life



Top night time activities



Dining at a restaurant



Went to a pub



Visiting or meeting friends

What people would like to see more of



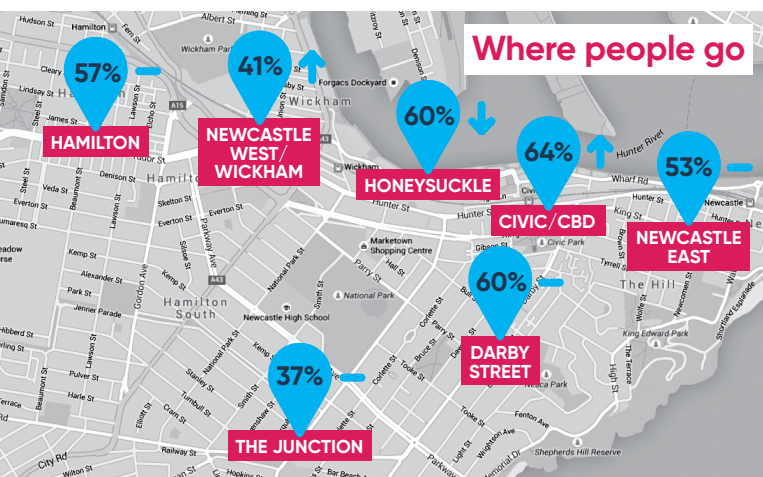
Place activation events



More live music performances in venues

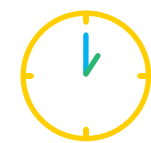


Public spaces designed for night-time use



72%

support more small and diverse venues in Newcastle's night-time economy



64%

support smaller night-time venues being open after midnight

— Unchanged from 2015 survey

↑ Higher than 2015 survey

↓ Lower than 2015 survey

To find out more and see the full results, visit newcastle.nsw.gov.au/yoursay