SUBJECT: LMM 28/05/19 - LIGHT UP NEWCASTLE STREET TREES INITIATIVE

MOTION

That City of Newcastle:

- 1 Supports the installation of LED bud lighting in street trees in business and local centres across the City of Newcastle to create more attractive, safe and exciting streetscapes;
- 2 Develops a best-practice policy and an appropriate application process to ensure installation of appropriate and complying lighting;
- 3 Explores the option of creating a matched grant funding initiative to support the uptake of this opportunity across the city.
- 4 Supports this initiative by exploring further opportunities for decorative lighting on, or in the surrounds of, City assets such as City Hall, Newcastle Art Gallery, Newcastle Museum and Newcastle Libraries.

Background:

Melbourne, Brisbane, Perth and Canberra have all developed initiatives to encourage the installation of bud lighting in streets trees across their business and local centres.

Defined by Brisbane City Council, bud lighting is a string of small lights, often referred to as fairy lights.

The City of Brisbane has found that warm, white light colour that is consistent throughout a business precinct is very effective at creating attractive and inviting urban environments.

Information about City of Brisbane's street tree lights initiative can be found here: <u>https://www.brisbane.qld.gov.au/about-council/governance-and-strategy/business-in-brisbane/business-opportunities/street-tree-lights</u>



City centre adds its light to Enlighten Festival's shine

31 January 2018

The City Renewal Authority will shine a new light on the city centre during this year's Enlighten Festival.

The authority will organise a range of small-scale light installations and interventions in the city centre to complement the already established Enlighten spectacle in the Parliamentary Zone.

City Renewal Authority chief executive officer Malcolm Snow said people visiting the city centre during the festival would encounter some new displays and experiences that would add a new dimension to a visit to Enlighten.

"Enlighten is a fantastic spectacle and the City Renewal Authority is looking to complement that with some small-scale displays and interactions that will add to people's city centre experience during the festival," Mr Snow said.

"We will be installing several different sized lighting displays and light-themed activities to add something new and engaging when visiting the city centre.

"These modest interventions will create a side-bar to Enlighten while also introducing some new features for people to experience while visiting the many great dining and entertainment venues in the city centre."

In addition to the city's existing lighting infrastructure, like the fairy lights throughout the trees, there will be other illuminations spread throughout the area for visitors to enjoy.

Example of installations and interactions include:

- an inflatable art installation that will integrate with an existing structure;
- a cloud art installation as seen at Sydney's Vivid Festival;
- innovative and fun lighting of a public space;
- long-exposure photography demonstrations; and
- other small scale interventions.

The final locations and details of city centre installations and activations are still to be determined.

THE CITY OF NEWCASTLE Lord Mayoral Minute

"The main architectural lighting displays on the national institutions in the Parliamentary Zone are still the main attraction but a visit to the city centre will also have something special during the festival," Mr Snow said.

"Our program will provide a different night time experience for people who start or finish their evening in the city centre in conjunction with a visit to Enlighten."

The City Renewal Authority's program of events during Enlighten is funded by the City Centre Marketing and Improvement Levy.

For more information about the Enlighten Festival visit enlightencanberra.com



STREET TREE LIGHTS

Aria Property Group and Brisbane City Council have teamed up to create a public lighting installment.

Over the past two years, Aria, with the help of lighting specialists Luxxbox, worked with Council engineers and arborists to design the new lighting system that will run along four blocks of South Brisbane's Melbourne Street. More than 200 hand crafted lanterns of varying sizes have been made for the project and are currently being installed in 20 trees along the street.

"This is the most extensive public lightning initiative ever delivered in Brisbane," Aria Managing Director Tim Forrester said. "We are delighted to be able to accentuate the stunning boulevard that Melbourne Street has become and deliver this project in conjunction with Council in time for the festive season."

The project is part of the Lord Mayor Graham Quirk's 'City Lights' initiative which utilizes decorative lighting on local assets such as buildings, bridges and trees to highlight the city and create an exciting and vibrant evening setting for residents and visitors to enjoy.

"Council has developed an array of lighting opportunities across a number of our city's key buildings and gateways to enhance the city's identity at night, including programmable lighting to enable vibrant, exciting colour displays on City Hall, the Story Bridge, and Victoria Bridge," Mayor Quirk said.

"Lighting up our natural features, buildings, and bridges helps to showcase the unique assets and qualities of our New World City and we have committed \$3.5 million over the next four years to our exciting city lights project."

The Melbourne Street lighting project will be officially opened by the Lord Mayor on Thursday, December 15.

Source: https://www.westendmagazine.com/street-tree-lights/

Street Tree lighting in Brisbane:



Street tree lighting in Noosa:



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Street tree lighting in Melbourne:



Street tree lighting in Perth:

