

SUBJECT: NOM 28/03/23 – REQUESTING ATTENDANCE DATA FROM SUPERCARS

COUNCILLOR: C MCCABE

PURPOSE

The following Notice of Motion was received on Thursday 16 March 2023 from the abovementioned Councillor.

MOTION

That City of Newcastle:

- 1 Notes CNs commitment to transparency and accountability in our 2040 plan:
 - 4.2.2 Shared information and Celebration of Success-** Proactively share clear, consistent, accessible and relevant information with the community, leading to an understanding of CN's actions and decisions.
 - 4.3.3 Data-driven decision-making and insights** Harness the digital transformation of the organisation to drive innovative approaches and insights using quality data to make strategic decisions that align with our vision, provide consistency and transparency, and promote continuous improvement.
- 2 Notes that Supercars Australia has not provided the City of Newcastle with the attendance data for any of the races held in Newcastle on the grounds of commercial in confidence.
- 3 Notes that elected councillors require access to this data before they make a decision about the future five year contract in order to analyse the economic impacts for the city.
- 4 Writes to Supercars CEO, Shane Howard, requiring that this information is provided to CN staff and councillors.
- 5 Specifically requires in this letter that the attendance data must not comprise of tickets issued, but rather confirmed ticket holders who have entered the event on each of the days for all of the races and that postcodes are provided for Australian attendees and countries for international visitors.
- 6 Also requires in the letter that the attendance figure provided is not a gross attendance of everyone at the event. Data for those in attendance but delivering, working at, or supporting the race needs to be identified as such and separated from other attendees.

BACKGROUND

Nil.

ATTACHMENTS

Nil.