

STRATEGY & INNOVATION ADVISORY COMMITTEE MEETING MINUTES

Meeting held 5 November 2019 at 5.30 – 7.00 pm
Newcastle Room, City Hall

Meeting No. 2



1. MEETING OPEN

Chairperson, Cr Declan Clausen opened the meeting at 5.33 pm and welcomed attendees.

The Chairperson acknowledged the Awabakal people as the traditional custodians of the land on which the committee was meeting, and paid respect to elder past, present and future.

New members acknowledged. Apologies advised.

The meeting attendance was noted as:

Committee Members present:

Cr Declan Clausen	Chairperson
Cr Matthew Byrne	Deputy Chairperson
Cr Brad Luke	Councillor
Dr Alex Zelinsky	University of Newcastle
Mr Bob Hawes	CEO, Hunter Business Chamber
Ms Alison McGaffin	Director, Department of Premier and Cabinet
Mr Joe James	CEO, Hunter Joint Organisation
Mr Larry Platt	Industry Representative, Advitech
Mr Brett Smith	Committee Facilitator
Ms Natalie Peattie	Committee Secretary

Apologies received:

Prof Kevin Hall	Deputy Vice Chancellor, Research and Innovation
Cr Nuatali Nelmes	Lord Mayor

Committee Members absent:

Mr Rhett Morson	Community Representative
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Guests

Mrs Ashlee Abbott	Manager, Corporate and Community Planning
Mr Nathaniel Bavinton	Smart City Coordinator
Mr Simon Massey	Economic Development Facilitator
Mr Mark Jensen	Project Manager
Ms Kathleen Hyland	Manager, Major Events and Corporate Affairs
Mr Tim Cotter	Regional Manager, Dept Industry, Innovation and Science
Mr Richard Christian	Project Coordinator, Hunter iF
Mr Mark McClean	Deputy Director, Department of Premier and Cabinet

2. STANDING ITEMS

2.1. Meeting Minutes

The draft minutes of 6 August 2019 as circulated be taken as read and confirmed.

MOVED: Mr Bob Hawes

SECONDED: Cr Matthew Byrne

2.2. Actions Arising

Actions discussed as progressing well.

3. DESTINATION MANGAGEMENT PLAN

The Manager Major Events and Corporate Affairs (K Hyland) and Project Manager (M Jenson) provided an overview (see **Attachment A**) of the Destination Management Plan.

Dr Alex Zelinsky arrived (5.42pm).

4. INNOVATION ECOSYSTEM MAPPING

Project Coordinator, Hunter iF (R Christian) and Hunter iF Board member (T Cotter) presented overview of Innovation Ecosystem Mapping "iF Report".

5. BUSINESS ATTRACTION SCOPING STUDY

Agenda item deferred to meeting of 3 March 2020 due to time constraints.

6. DPC – ECONOMIC DEVELOPMENT

Deputy Director, Hunter and Central Coast, Regional NSW (M McClean) presented an overview of economic development initiatives and projects.

7. GATEWAY CITIES

Agenda item deferred to meeting of 3 March 2020. Copy of research report at **Attachment B**.

Discussion points:

- A definition of what are Second Cities of Australia, or newly named Gateway Cities – Newcastle, Wollongong and Geelong.
- The human advantage of Second Cities – liveability, connectivity and population.
- The economic advantage of Second Cities – industry pioneers and innovation gateways.

8. ECONOMIC DEVELOPMENT STRATEGY

Economic Development Facilitator (CN) (S Massey) presented an overview of Economic Development (see **Attachment C**).

Discussion points included:

- The region needs to consider developing a clear strategic plan (especially for overseas markets). What do we want to focus on? What jobs do we want to create?
- Need to concentrate on three focus areas only.
- Focus could be on existing or emerging industries.
- The coal industry is diminishing and there will be a need to transition markets over the next 20 years.
- Focus should consider a knowledge-based workforce.
- Modelling is required to identify path forward. What do we have now and how do we get to where we want to be? Needs to be place-based. How do the players sit in this concept?

- How do we successfully attract and recruit suitable workforce from Universities outside of the Newcastle Region?
- EDS document needs to be action orientated.
- EDS needs to consider the wider Newcastle Region and not just the LGA.

9. GENERAL BUSINESS

There were no general business matters raised.

10. MEETING SUMMARY AND ACTIONS

10.1. Next Meeting:

A date for the next meeting is scheduled for 3 March 2020.

10.2. Meeting closed:

The meeting closed at 7.15pm.



Chairperson, Cr Declan Clausen

10/08/2020

Date