



NEWCASTLE BUSINESS IMPROVEMENT ASSOCIATION

ABN 93706504579 | INC ID 1901584

BOARD MEMBERS

Name	Abbreviation	Business represented
Kendall Brooks	KB	Brooks Event Management
Shanelle Lowe	CL	Chandler Macleod
Damien O'Brien	DO	O'Brien Winter Partners
Taiyo Namba	TN	Nagisa
Kristy Coady	KC	Swell Magazine
Lucy Glover	LG	Kafey Café

CN REPRESENTATIVES

Thomas Michel	TM	CN

GUESTS

Janice Musumeci	JM	Janice Musumeci Consultancy Services

MEETING OPEN: 5:01pm

MEETING CLOSE: 6:45pm

MEETING MINUTES

Date	22 March 2023
Location	O'Brien Winter Partners, Hunter Street Newcastle.
Minute Taker	Janice Musumeci, JM Consulting Services

ATTENDEES

Name	Abbreviation	Business represented
Kendall Brooks	KB	Brooks Event Management
Shanelle Lowe	CL	Chandler Macleod
Damien O'Brien	DO	O'Brien Winter Partners
Kristy Coady	KC	Swell Magazine
Lucy Glover	LG	Kafey Café

APOLOGIES

Thomas Michel	TM	CN
Taiyo Namba (no apology received)	TN	Nagisa

MINUTES

Item No	Agenda Item	Details	Actions
1. Welcome and Administration			
1.1	Confirmation of Previous Minutes	Moved: Damien Obrien Seconded: Kendall Brooks	Nil
1.2	Conflicts of Interest	Nil	Nil
1.3	Treasurer's Report	Budget at Bank \$47 359.81	Nil
1.4	Correspondence	Nil	Nil
2. Outstanding Actions			
	Nil		
3. Items for Discussion and Decision			
3.1	Ryan Trantor - CN	<p>RT spoke to the Board about a parking sensor trial in Darby Street to gather data in various parking areas in the City. The outcomes are to provide data for council re level of compliance / usage patterns. The aim is to inform parking restrictions and provide a better drive for parking inspectors.</p> <p>RT expressed the need to seek feedback from BIA City database / local businesses about parking restriction implementations in the area from our database.</p> <p>CL asked how long for installation of each sensor. RT explained that CN would undertake night work to instal, and it takes 15mins per device.</p> <p>KC noted that business owners are relying on daily parking to foster economic activity within their business. DO spoke about general parking issues in the CBD noting that price, time and restrictions are not helping businesses.</p> <p>RT stated that CN could provide the BIA with the data once collected / discuss concerns or ideas for implementation projects in the future.</p> <p>The Board engaged in general discussion about reduced on street</p>	KB to invite RT to a Board Meeting once the data has been collated and finalised.

		<p>parking and the flow on impacts to potential DA applications for off street parking facilities.</p> <p>The Board expressed the sentiment that extending parking restrictions will reduce businesses in precinct. RT noted it may change the business mix in the precinct. Although the precinct has an 85% occupancy rate, 15% always turning over within the city precinct.</p>	
3.2	Live Spots – Gabe Argiris (Talent Manager)	<p>The LiveSpots Program review was sent to the Board via email prior to the meeting. LiveSpots feedback has helped artist immensely and received excellent feedback from business owners.</p> <p>The Board engaged in broad discussion around report, and settled in unanimous agreeance to continue the LiveSpots Program in some capacity.</p> <p>GA urged the Board to consider solo, duo, trios and band combinations as this expands the repertoire of artists available for the various cafes / businesses in the precinct.</p> <p>LG mentioned that the Program requires further promotion to a broader market; posters / monthly Gig Guide. Costs to be further considered by the Board.</p> <p>SBR Contestable Funding initially started the LiveSpots Program. The Board agreed that an external party should manage the Program and that the Board shouldn't be holding the funds, but would finance the Program until the end of the year.</p>	Nil
3.3	New Board Member – Blake Phillips	<p>LG nominated new Board Member Blake Phillips of Pokey, seconded by KB. BP talked about his business and spoke to the reasons why he wanted to be on the Board. Board welcomed Blake.</p>	Nil

3.4	Leda Gallery	<p>Leda Gallery sent the Board a proposal for funding – \$6264 for West Walk art installations. The previous feedback of the West Walk Art Activations was forwarded onto the Board for review and Board engaged in the discussion surrounding the success of the work.</p> <p>The Board voted to sponsor the West Walk Art Installation.</p>	
3.5	Digital Asset Partner	<p>The Board engaged in a lengthy discussion regarding a EOI Digital Asset Partner (inc social media). JM and the Board agreed to focus on the precinct’s Instagram only, to remove focus from website / facebook.</p> <p>This will be discussed at further meetings.</p>	Nil
3.6	General Business	<p>KB discussed Supercars; the CN survey has now been widely distributed for feedback. KB and DO spoke to local business owners during the event, it appears that the Supercars event always an issue for businesses. Many businesses choose to close during this period as they encounter staffing issues.</p> <p>KB put to the Board to consider initiatives that can assist the precinct if Supercars is announced for 2024 and beyond. The Board can engage in discussion with CN / Business Centre on how to implement programs that facilitate businesses’ coexistence with Supercars.</p> <p>LG had a discussion with Lord Mayor at a recent event and noted that a list of logistics could go to CN to inform the negotiations, if the event continues in 2024 and beyond. KC noted that promotion for Newcastle overall during the Supercars period is important. Board unanimously agreed.</p>	Nil

NEXT MEETING: DP Workshop April 26