

CONFIRMED MEETING MINUTES

Date	24/11/21
Location	95 Beaumont St Hamilton
Time meeting opened	4.30PM
Person keeping minutes	Janice Musumeci

ATTENDEES

Name	Abbreviation	Business represented
Evan Reid	ER	Commonwealth Bank
Kate Ellis	KE	Sportspower
Reece Hignell	RH	CakeBoi
Kellie Mann	KM	Lotus Fashion
Nathaniel Bavinton	NB	CoN
Janice Musumeci	JM	CoN
Sarah OMara	SO	Flare Access
Tessa Boer Mah	TM	Heritage Walk project

APOLOGIES

Thomas Michel	TM	CoN
Rob Burton	RB	132 Newsagency
Sandra Malloy	SM	Qs Books
Amanda Hinds	AH	Community Member

MINUTES:

Item	Details	Actions
CoN Matters	<p>SO- Flare Access zoom presentation bout NewSkills funded accessibility training program.</p> <p>NB/ER – Expressed frustration and disappointment at the Market approval process. ER – Lodging a formal complaint.</p> <p>NB – Announced grant funding for Locally Made & Played + other live music activations throughout January. Aimed at getting music in the city centre in January. Min \$300-350 per artist EOI process and CoN fund up to 5 acts. CoN app for trails shown. Capacity for augmented reality.</p>	<p>SO – Provide JM with copy for newsletter distribution</p> <p>NB – Follow up with events team</p>
Governance	Conflict of Interest – Nil	

	<p>Correspondence – Nil Previous Minutes – Approved KE Seconded ER Matters Arising - Nil Budget \$84456.52</p>	
<p>Subcommittee Reports</p>	<p>Live Spots – KM Advised now live streaming Thursday nights at 7.30pm on FB. Thursdays difficult to find artists and wet weather stopping performances. Recruitment drive needed for performers.</p> <p>ER - Markets – Gregson Park awarded and commencing Feb 2022 monthly. In discussion with provider for James St Plaza too. The provider is not the one that the BIA had given its support for via a letter of recommendation.</p> <p>ER – Met with successful applicant and seems positive.</p> <p>RH – Suggested BIA must be involved in any decision for James St Plaza</p> <p>JM – Business Beat dates unavailable until 2022</p> <p>Beautification – ER budget \$20k and \$15k available</p> <p>Herb Urban quote for baskets and some green walls approved. End of project for now.</p> <p>Baskets – Limoo, Elite and clocktower and replace existing plants seasonally</p> <p>Green wall part funding – IGA AND Sight savers</p> <p>ER – Dec 11 150 birthday. Run down of events. Promotion a concern. Posters not very good. Not enough detail, Schools to be emailed</p> <p>ER – Shoal Bay Country Club ad campaign with video. Proposed same type of generic branding ad for Hamilton.</p> <p>Approved KM Seconded RH</p> <p>ER – Proposed moving away from a lot of smaller activations and putting bug dollars behind ad campaign for precinct as a whole and promoting more businesses. Possible</p>	<p>ER – Speak to Herb Urban about timing of installations</p> <p>ER – Email schools</p>

	<p>website showcasing experiences, accommodation, services, beautiful visuals and stories needed.</p> <p>RH – Turn Hello Hamilton into a domain would be a good blog. Possibly apply for SBR contestable funding to assist with financing.</p> <p>Approved RH Seconded KE</p> <p>JM – Volunteers needed.</p>	<p>KM – To recruit</p>
General Business	<p>Nomination of New Board Member – Brendon Jones Saunderson Meats</p> <p>KM Seconded ER</p> <p>Tessa Boer Mah presented the final product of Hamilton Heritage Walk on CoN App.</p> <p>JM – Suggested launching at Dec 11 150 years event. Be present in the Plaza and conduct a tour.</p>	<p>TM – Will do tour and launch at plaza. Promote via socials including HVH, Lost Newie, HH</p>
Review	<p>How did we go? ALL - very efficient</p>	

NEXT MEETING: 22/12/21 95 Beaumont St Hamilton

MEETING CLOSE:

Time meeting closed:	5.45pm
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