



**CONFIRMED MEETING MINUTES**

Date	12/10/21
Location	ZOOM
Time meeting opened	5.30PM
Person keeping minutes	JANICE MUSUMECI

**ATTENDEES**

Name	Abbreviation	Business represented
Wayne Rogers	WR	Iona on Robert
James Hingston (apologies)	JR	Iona on Robert
Phil Murnaine	PM	Bluegum Hills Mens Shed
Linda Pinkerton	LP	Spellbound Botanics
Rhonda Drivas	RD	Wallsend Village
<b>Thomas Michel</b>	TM	CoN
Janice Musumeci	JM	CoN
Sarah Horan (guest)	SH	CoN
Bianca Field (guest)	BF	CoN
Mitchell Reece (guest)	MR	Curious Legends
Deb Austin	DA	Double Digits Marketing
Dana Pichaloff	DP	Double Digits Marketing

**MINUTES:**

Item	Details	Actions
<b>Governance</b>		
Conflict of interest	Nil	
Previous minutes	Approved WR Seconded PM	
Correspondence	Nil	
Budget	CommBank \$70,813.50 Members Account has been reimbursed \$21176.50 TM – DP Budget approved	
<b>City of Newcastle</b>	TM - SBR Contestable Funds project 'Festival of Frights – approved. TM - \$60K funding giveaway via vouchers in new promo launch 24/10. BIA to promote via socials. Details to follow. BF – Update on \$5M works for Wallsend. Commencing 2022. SH – Explained details of Local Façade Scheme. May every financial year. Go to CoN website in May to apply for community grants. Façade Scheme is max. \$5k on a 2:1 ratio (applicant pays 1/3 cost). Aesthetic work not signage. Not retrospective work. Beautification	



	<p>purposes. Applicant must have \$20M public liability. Approx. \$60k available overall. Recent roll out Beresfield, Carrington, Kotara, Merewether. Not sure if Wallsend involved for 2022.</p> <p>SH – Wallsend Engagement Hub info et up 2020. Can view full report on website.</p>	
<b>General business</b>	<p>MR – Festival of Frights Dec 31 to complete. Not enough time for Halloween. Create a 'trick or treat' promoting foot traffic in participating businesses. Street performers to promote the event through the week.</p> <p>WR – Suggested incorporating with the Wallsend Festival – all agreed Proposed date Fri 26/11</p> <p>Double Digits Marketing – Upcoming events – Bookweek + Blokes Day Updates.</p> <p>DP – Blokes Day giveaways</p> <p>WR – Proposed buying \$500 worth of vouchers - ALL AGREED</p> <p>WR – Banners are not feasible in current state. Proposed moving to Bannerconda for new install. Vote next meeting.</p> <p>WR – Xmas decorations quotes received</p> <p>WR – Quote for videos x 2 received Vote next meeting</p> <p>PM – AGM date to be arranged</p>	<p>MR – Put together information to guage business response, print maps and give to businesses.</p> <p>MR – to send through variations to cover SBR grant</p> <p>WR – Buy vouchers</p> <p>WR – Present quote at next meeting</p> <p>WR – Send all quotes to JM</p> <p>JM – Refer to WR</p>
<b>Review: how did we go?</b>	Busy meeting with guests	

**NEXT MEETING:**

<b>Date:</b>	NOV 9
<b>Time:</b>	5.30PM
<b>Location:</b>	Wayne's Residence

**MEETING CLOSE:**

<b>Time meeting closed:</b>	6.55pm
-----------------------------	--------