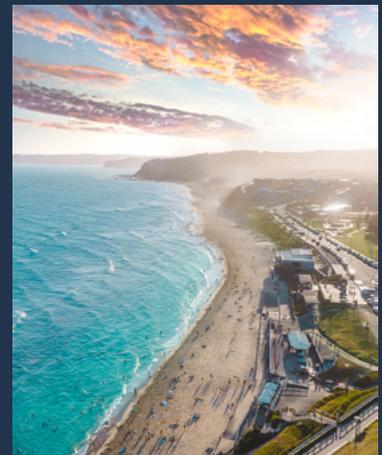
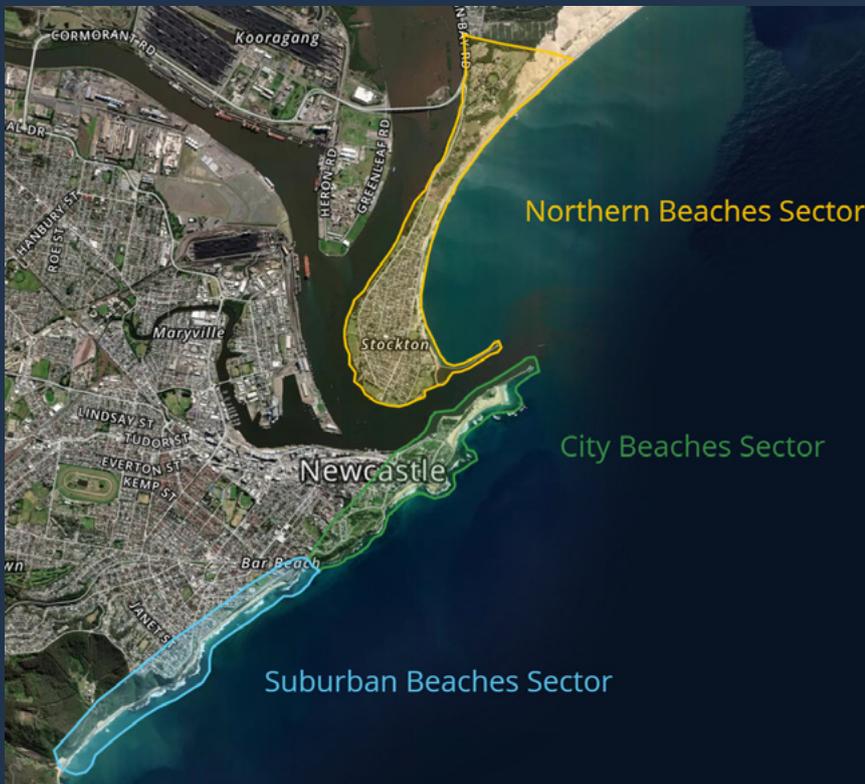


Love Our Coast Survey

The City of Newcastle developed the Love Our Coast survey in order to explore what people love about our beaches, where people go and what they do there. These findings will be used to help develop plans and policies to enhance our coast for future generations.

The survey grouped beaches into one of three Sectors, Northern Beaches Sector, City Beaches Sector and Suburban Beaches Sector.



Bar Beach

The survey was open online from 22 February to 5 March 2021, with people invited to participate via the City of Newcastle's website, signage installed at various locations along the coast, social media, e-newsletters and a media release.

To view more detailed findings, download the full survey report.

newcastle.nsw.gov.au/YourSay



A total of
873 people
took part



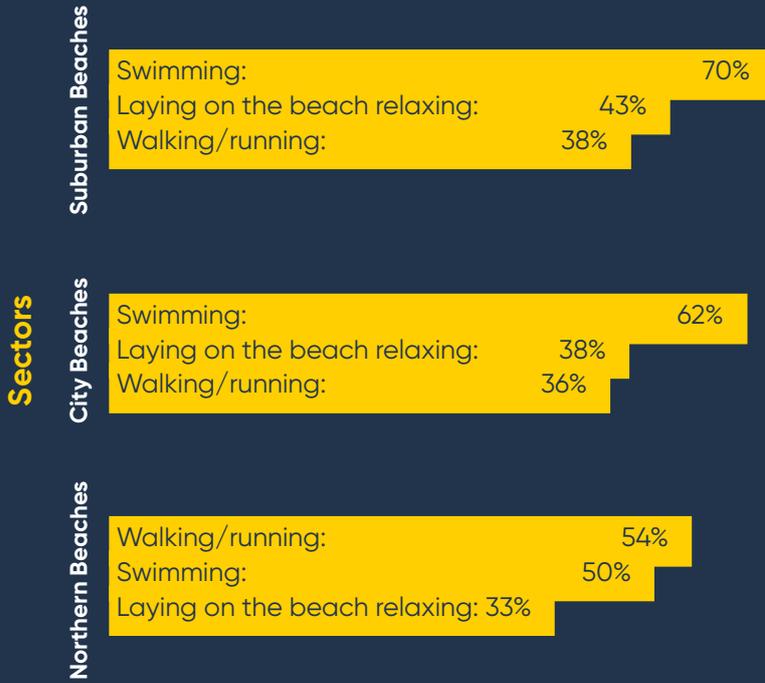
What is loved most overall about City of Newcastle's beaches

Clean/well maintained: 38%
 Close by/accessible: 35%
 Beautiful/natural environment: 60%
 Free parking: 14%
 Safe/patrolled: 14%

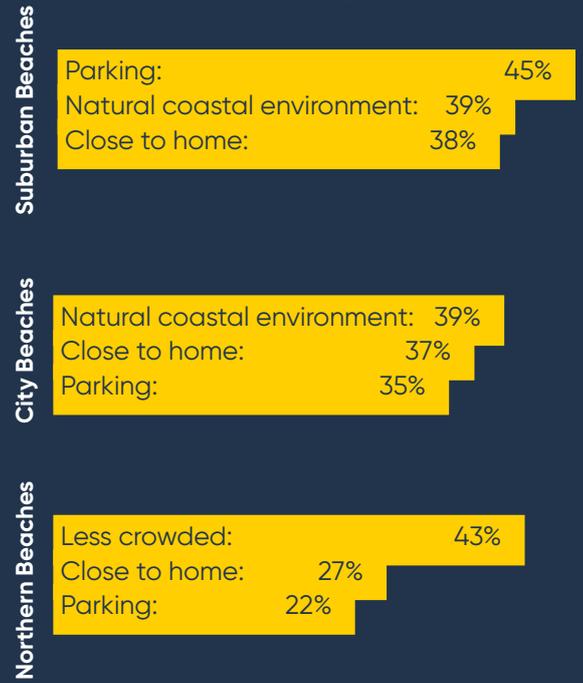
Proportion of people that have visited each Beach Sector in the past 12 months

Northern Beaches Sector: 57%
 City Beaches Sector: 91%
 Suburban Beaches Sector: 95%

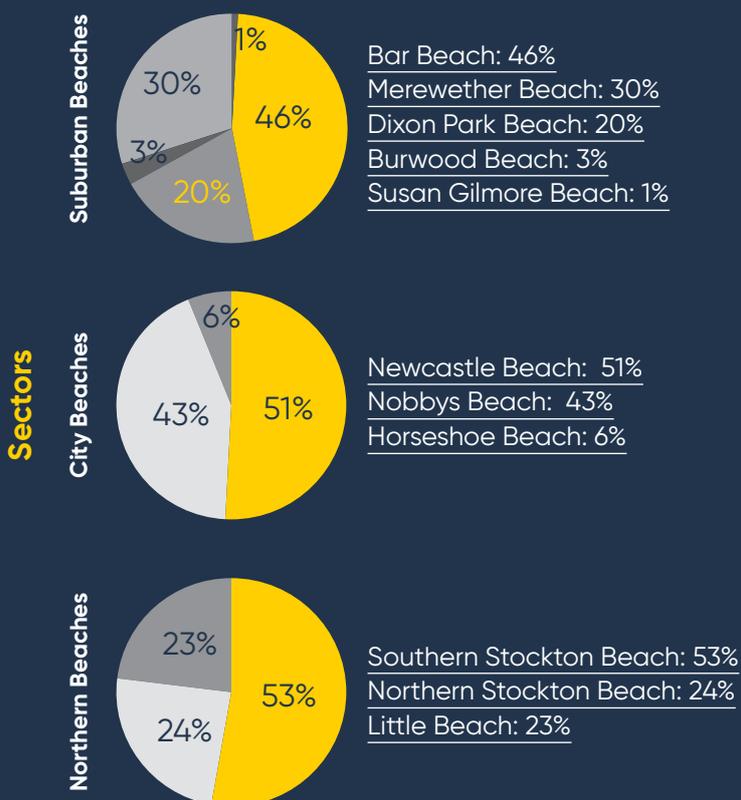
Activities at the beach



Reason for choosing a beach



Most frequently visited beach within each sector



Primary mode of transport to the beach

