



## MAYFIELD HAS MORE

MAYFIELD BUSINESS IMPROVEMENT  
ASSOCIATION

ABN 55634039506 | INC ID 1901583

## BOARD MEMBERS

Name	Abbreviation	Business represented
Tony Sansom	TS	Community Member
Chris Russell	CR	CIMS Café
Brett Hyham	BH	Mayfield MEX Club
Kath Teagle	KT	Mayfield Medical Connection
Aaron Buman	AB	Newcastle Affordable Housing
Emma Warren	EW	LoveMayf Instagram
Phil Boyd	PB	UBOX Training
George Mavridis	GM	Woolworths
Anthony Ross	AR	Hunter Volunteer Centre

## CN REPRESENTATIVES

Thomas Michel	TM	CN
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## GUESTS

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MEETING OPEN: 5:03pm

MEETING CLOSE: 5:46pm

# MEETING MINUTES

<b>Date</b>	9 May 2023
<b>Location</b>	MEX Club Mayfield
<b>Minute Taker</b>	Janice Musumeci

## ATTENDEES

<b>Name</b>	<b>Abbreviation</b>	<b>Business represented</b>
Tony Sansom	TS	Community Member
Brett Hyham	BH	Mayfield MEX Club
Phil Boyd	PB	UBOX Training
Aaron Buman	AB	Newcastle Affordable Housing
Kath Teagle	KT	Mayfield Medical Connection
Anthony Ross	AR	Hunter Volunteer Centre

## APOLOGIES

George Mavridis	GM	Woolworths
Emma Warren	EW	LoveMayf Instagram
Chris Russell	CR	CIMS Café
Thomas Michel	TM	CN

# MINUTES

Item No	Agenda Item	Details	Actions
<b>1. Welcome and Administration</b>			
1.1	Confirmation of Previous Minutes	Moved: Tony Samson Seconded: Kath Teagle	Nil
1.2	Conflicts of Interest	None	Nil
1.3	Treasurer's Report	Budget at bank \$19281.72	Nil
1.4	Matters Arising	a. TS to follow up with McDonald Management about back lane clean up and Local Management are awaiting Head Office approval.	
1.5	Correspondence	Nil	Nil
<b>2. Outstanding Actions</b>			
	Nil	-	Nil
<b>3. Items for Discussion and Decision</b>			
3.1	New Board Member	Anthony Ross attended from Hunter Volunteer Group, as he has been nominated onto the Board. Board accepted.	Nil
3.2	Mayfield Day Preparation	Mayfield Day upcoming.  Parking provided by MEX Club plus \$500 sponsorship. Board expressed appreciation to Brett Hyham who has organised this and has also organised \$500 worth of vouchers to give away for the MEX Club dining area.  JM asked Board members to be present and connect with attendees for Mayfield Day.  TS presented to Board to waive the stall fee for the Presbyterian Church to have their stall at Mayfield Day and provide children's activities. Board unanimously agreed.	Nil
3.3	Street Cleanliness and Beautification	TS noted that Rotary before and after photos were sent to the Board to demonstrate street cleanliness. Still awaiting two quotes for pressure cleaning from JM. TS has met with both businesses, CN will not be in a	Nil

		<p>position to make a decision until both quotes have been reviewed.</p> <p>TS liaising with CN to arrange walk through Mayfield to address pavement. KT mentioned that Hanbury Street needs attention.</p>	
<b>4. General Business</b>			
4.1.	Branding	<p>Board looked at rebranding with a new logo. Board agreed to remove the 'than you expect' slogan from the logo, so it now reads Mayfield has More.</p> <p>Board were presented a choice of colours and unanimously agreed on a colour scheme 8 from Proposal to be utilised in the creation by graphic artist Sally Sneedon.</p>	Nil
4.2.	Mayfield West Sign Replacement	<p>KT general discussion with Board about rebranding and replacing the sign completely. AB proposed something more innovative than the current sign for example the Lake Macquarie sign that has solar lighting. Board also discussed possible relocation. TS suggested to place signage at both ends of Mayfield, possible DA required for both.</p> <p>AR suggested that CSIRO could support the Project with trial technology. AB suggested that sponsorship from local large businesses in the precinct would also assist. TS said that a statement on both ends of the precinct, which is solar powered and innovative is great promotion for the BIA.</p> <p>Board suggested moving current sign and undertake further research into alternate signage options and locations.</p>	Nil

4.3.	Mayfield Arts Day Trail	<p>Date was confirmed as January 13 2023.</p> <p>KT mentioned Hunter Community Alliance and her involvement and that it could be a good community group that all BIA's can collaborate with as they represent around 250k people.</p> <p>KT noted that the Newcastle Emission Reduction Program could be of interest to the Board and will circulate details via email.</p>	Nil
4.4.	Mayfield Local Centre Upgrade	AB asked about follow up for the Mayfield Local Centre upgrade.	JM to invite Sarah Horan to an upcoming meeting.
<b>5. Strategic Review and Discussion</b>			
5.1.	Nil	-	