



# Community Information Session

## **2024/25 Round Opening of Community Grants & Sponsorship Program**

Session 1 – 22 May 2024 – 5pm

Session 2 – 23 May 2024 – 10am

# Key Dates

**Round Opens** – Monday, 3 June (9am)

**Round Closes** – Sunday, 30 June (11:59pm)

**Application Outcome Notification** – End August / Early September

**Project Commencement Date** – 14 September onwards (ex YCAG)

# Grants & Sponsorship – General Eligibility

- Applicants must operate within the Newcastle Local Government Area and/or be able to demonstrate that the Activity will directly benefit residents of Newcastle;
- Applications must be received on or before the advertised due date and completed with the required level of detail and supporting documentation as specified in the Guidelines;
- An Applicant's Activity must begin after the Grant funding commencement date. Funding for retrospective, recurrent or ongoing funding will not be considered;
- Applicants must have the appropriate level of insurance for the activities that are the subject of the funding request (\$20m Public Liability);
- Applicants must be capable of obtaining all regulatory approvals for the Activity.
- Where an Activity will involve adults working with children, successful applicants must undertake the necessary 'Working with Children' checks.

# Grants & Sponsorship – General Ineligibility

- Activities that duplicate existing services or have a current Funding Agreement for the same Activity. This applies to all funding from CN including Grants, Sponsorships and Special Business Rate funding;
- Religious ceremonies and/or activities that exclude the general population where the promotion of a single faith is the main purpose, or religious activities that could be perceived as divisive in the community;
- Profit making Activities where profits are allocated to shareholders, owners and/or members;
- Activities that vilify or discriminate a person or persons in respect of race, religion or sexual orientation or use live animals as part of a performance;
- Applications seeking funds for prize money, gifts or awards or general fundraising appeals including those seeking funding for representative sport or cultural activities;
- Fees and charges associated with compliance or development applications payable to CN.

# Grants

## Community Grants Policy

- High Level
- Reviewed every 4 years
- Encompasses Current and Future Categories

- Reviewed annually
- Identifies categories, priorities and procedures

## Community Grants - Guidelines

### Infrastructure Grants

### Community Support Grants

Application requirements based on **value**

- \$1,000 - \$4,000
- \$1,500 - \$7,500
- \$2,000 - \$20,000

Funding streams within categories can be updated annually to align with CN strategic direction

# Grant Programs

Program	Overview	Streams	Amount per Application	Eligible Entities
<b>Infrastructure Grants</b>	Infrastructure Grants are offered annually and target minor capital Activities that enhance the economic, social, and environmental well-being of the local community. The Grants also assist building owners, commercial operators, and other stakeholders to improve their building facades to enhance our city's presentation.	Recreation Facilities	\$1,000 to \$10,000	<ul style="list-style-type: none"><li>• Legally constituted not-for-profit organisations</li><li>• Sporting clubs and associations</li></ul>
		Sustainability	\$1,000 to \$10,000	<ul style="list-style-type: none"><li>• Legally constituted not-for-profit organisations</li><li>• Small businesses</li></ul>
		Façade Improvement	\$1,000 to \$5,000	<ul style="list-style-type: none"><li>• Businesses</li><li>• Individuals</li><li>• Legally constituted not-for-profit organisations</li><li>• Building Owners</li></ul>



# Grant Programs

Program	Overview	Streams	Amount per Application	Eligible Entities
<b>Community Support Grants</b>	<p>Community Grants support community-based groups, sport and recreation clubs, and service organisations to develop effective Activities that address the social, economic and/or environmental needs of residents in the Newcastle LGA.</p> <p>In addition, CN supports Professional Not-For-Profit Arts and Cultural Organisations by providing funding to grow sustainability and provide a funding base that organisations can leverage with other funding providers.</p>	Arts, Culture, and History	\$2,000 to \$20,000 *Up to \$50,000 for Professional Arts and Cultural Organisations	<ul style="list-style-type: none"> <li>• Legally constituted not-for-profit organisations</li> <li>• Businesses</li> <li>• Individuals must be Auspiced by eligible entity</li> </ul>
		Social Inclusion	\$2,000 to \$20,000	<ul style="list-style-type: none"> <li>• Legally constituted not-for-profit organisations</li> <li>• Businesses</li> <li>• Individuals must be Auspiced by eligible entity</li> <li>• Voluntary Run Groups</li> </ul>
		Environment	\$2,000 to \$20,000	<ul style="list-style-type: none"> <li>• Legally constituted not-for-profit organisations</li> <li>• Small Businesses</li> <li>• Individuals</li> </ul>
		Youth Climate Action	\$1,500 to \$7,500	<ul style="list-style-type: none"> <li>• Individuals between 15 and 24 years of age supported by registered organisations</li> <li>• Legally constituted not-for-profit youth organisations supporting youth between 15 and 24 years of age</li> <li>• Small businesses (20 employees or less) that represent youth between 15 and 24 years of age</li> </ul>
		<p>Note: preference will be given to not-for profit and community organisations</p>		



# Sponsorship

Sponsorship Policy

- High Level
- Reviewed every 4 years
- Encompasses Current and Future Categories

- Reviewed annually
- Identifies categories, priorities and procedures

Sponsorship Guidelines

Events

Tourism and Economic Development

Funding streams within categories can be updated annually to align with CN strategic direction



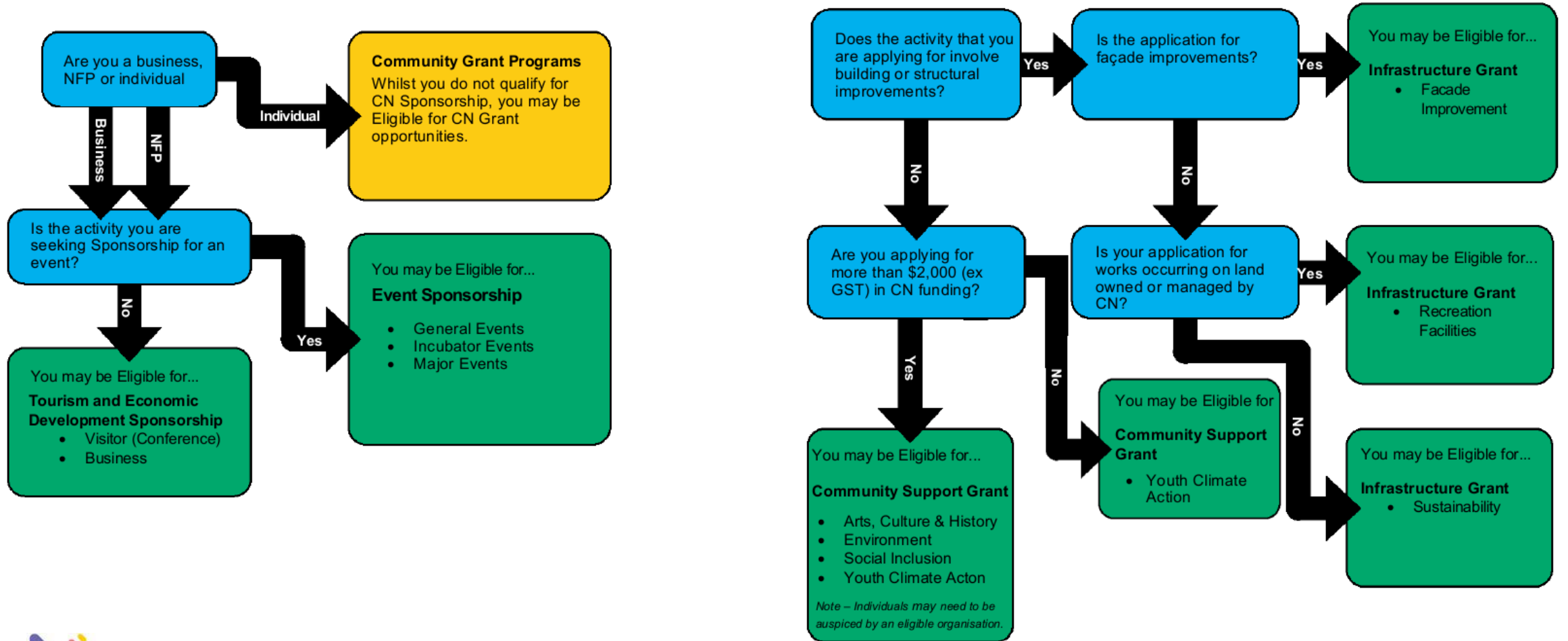
# Sponsorship Programs

Program	Overview	Streams	Amount per Application	Eligible Entities
<b>Events</b>	<p>Event Sponsorships are a mechanism to:</p> <p>Promote active and vibrant public spaces.</p> <p>Attract local and out of region visitation.</p> <p>Support Newcastle's visitor economy, foster collaboration and encourage economic dispersal.</p> <p>Enhance Newcastle's reputation and profile as a vibrant events city.</p> <p>Assist events that are aligned to Newcastle's experience pillars and Destination Management Plan 2021-2025.</p>	General Events	Up to \$10,000	<ul style="list-style-type: none"><li>• A legally constituted not-for-profit organisation.</li><li>• A business.</li></ul>
		Incubator Events	Up to \$20,000	
		Major Events	Up to \$20,000	

# Sponsorship Programs

Program	Overview	Streams	Amount per Application	Eligible Entities
<b>Tourism and Economic Development</b>	<p>Tourism and Economic Development Sponsorship are for activities that provide economic benefit through one or more of the following areas:</p> <ul style="list-style-type: none"><li>- Enabling Skills</li><li>- Enabling Innovation</li><li>- City-Shaping Initiatives</li><li>- Enabling a Vibrant City</li></ul>	<p>Visitor (Conference)</p> <hr/> <p>Business</p>	<p>\$2,000 - \$20,000</p>	<ul style="list-style-type: none"><li>• A legally constituted not-for-profit organisation.</li><li>• A business.</li></ul>

# Which program should I apply for?



# How to Apply

Application Forms are managed online through CN's funding portal SmartyGrants.

<https://newcastle.smartygrants.com.au/>

Link to portal can be located in the 'How to Apply' section on any of CN's grants and sponsorship web pages.

<https://newcastle.nsw.gov.au/community/grants-and-sponsorships/grants>

Application forms will appear in the funding portal when the round opens.

Computers available at libraries.



The screenshot shows the City of Newcastle SmartyGrants portal for the 'Quick Response Grants 2021' round. At the top left is the City of Newcastle logo. To the right, it says 'CURRENT ROUNDS NOT LOGGED IN LOG IN'. Below the header, the main heading is 'Quick Response Grants 2021'. There are three buttons: 'Start a submission', 'Preview the form', and 'Download preview form'. A grey bar contains the text: 'Submissions are now being accepted. Submissions close at 4:00PM 31 May 2021 (AEST)'. Below this, it says 'IMPORTANT: Please read information below to assist you in completing your application online.' The section is titled 'BEFORE YOU BEGIN' and includes a welcome message, instructions on saving work, contact information for queries, and links to guidelines and FAQs. The next section is 'NAVIGATING (MOVING THROUGH) THE APPLICATION FORM', which explains the form navigation box and provides instructions on using 'next page' and 'previous page' buttons.

# Funding Agreements

- All successful applicants will be required to enter into a Funding Agreement before funds are released and the Activity commences.
- Successful recipients are required to submit an Acquittal for all Grant funding received.
- CN will provide Grants/Sponsorship as cash and/or value-in-kind. Any CN goods or services provided should be costed by the Recipient at the appropriate Not-For-Profit Organisation or commercial rate as per the published fees and charges and included in the recipient's Activity budget.
- A monetary figure will be allocated to all value-in-kind awarded in accordance with its real cost to CN and included in the total amount of funding allocated to any successful recipient.
- The Recipient is required to publicly acknowledge CN for all Activities funded by CN as per conditions of a Funding Agreement.

# Hints and Tips

- Demonstrate community support and involvement in your project; collaborations are encouraged.
- Use clear language; avoid abbreviations and jargon.
- Prepare a detailed budget.
- Have someone who doesn't know your project review your application.
- Check out the annual priorities.
- Support your application with as much information as possible.
- Are there more appropriate grants? Visit [Grants Guru](#)

# Questions?

For more information contact Emmalea Moulton our Grants and Sponsorship Officer at [grants@ncc.nsw.gov.au](mailto:grants@ncc.nsw.gov.au) or on 02 4974 2814.