



## BOARD MEMBERS

Name	Abbreviation	Business represented
Wayne Roberts	WR	Iona on Robert
Linda Pinkerton	LP	Spellbound Botanics
Julie Pike	JP	Julie's La Petite
Nathan King	NK	Divalinas
Luke Whitby	LW	Nourish Health Hub

## CN REPRESENTATIVES

Nick Kaiser	NK	CN
Georgia Lazzari	GL	CN
Trish Hilkmann	TH	CN
Cr E Adamczyk	EA	CN
Cr D Richardson	DR	CN
Cr C Pull	CP	CN

## GUESTS

Janice Musumeci	JM	Janice Musumeci Consultancy Services
Hannah Robinson	HR	And Then Project
Faith Curtis	FC	UPNUP
Robert Watson	RW	Community Member
Katerina Skoumbas	KS	Big Picture Festival
Zackari Watt	ZW	

MEETING OPEN: 5.35pm

MEETING CLOSE: 6.59pm

# MEETING MINUTES

Date	21/02/2024
Location	127 Nelson St Wallsend
Minute Taker	Janice Musumeci, JM Consultancy Services

## ATTENDEES

Name	Abbreviation	Business represented
Linda Pinkerton	LP	Spellbound Botanics
Nathan King	NK	Divalinas
Janice Musumeci	JM	Janice Musumeci Consultancy Services
Julie Pike	JP	Julie's La Petite
Luke Whitby	LW	Nourish Health Hub
Hannah Robinson (phone)	HR	And Then Project
Sally King	SK	Canvas Events
Faith Curtis	FC	UPNUP
Katerina Skoumbas	KS	Big Picture Festival
Yianni Moratidis	YM	Gener8 Printing
Trish Hilkmann	TH	CN
Zackari Watt	ZW	
Robert Watson	RW	Community Member

## APOLOGIES

Wayne Rogers	WR	Iona on Robert
Mel Muddle	MM	And Then
Cr E Adamczyk	EA	CN
Nick Kaiser	NK	CN
Georgia Lazzari	GL	CN

# MINUTES

Item No	Agenda Item	Details	Actions
<b>1. Welcome and Administration</b>			
1.1.	City of Newcastle Matters	TH Introduction  LW suggested an update from CN on the Cowper St upgrade due to recent incident with a pedestrian.	TH to follow up Wallsend centre upgrade update
1.2.	Previous Minutes	Approved LP Seconded LW	
1.3.	Conflict of Interest	Nil	
1.4.	Budget at Bank	CBA SBR Funds Balance - \$35,017.59  \$25k to pay for BPF mural expenditure	
1.5.	Correspondence	Newcastle Herald advertising opportunities, Carl McEwan New residents group formed meeting coming up at Diggers Board members welcome	JM send details of Residents Group meeting to Board
<b>2. Outstanding Actions</b>			
	Nil	Nil	Nil
<b>3. Items for Discussion and Decision WR -</b>			
3.1	Events	Refer below presentation details	
3.2	Flags / Beautification	Nil to report	
3.3	Social Media	Social Media report sent to Board prior to meeting.  DAMarketing report last 90 days	
<b>4. Presentations of 150<sup>th</sup> Events – Guests</b>			
4.1	Robert Watson	Update on voluntary community events presented calendar of events to Board. RW sending summary to Board.	JM important to promote these events and activations on WOW social media.

4.2	Katerina Skoumbas	<p>BPF mural update building for sale and will need some investigation. Youth week grant successful. Participants from Wallsend and Jesmond for youth portrait project for mural.</p> <p>Artmania studios hosting a workshop in conjunction for Youth Week.</p> <p>Youth Week project dates 28/02 and 06/03 for phot gallery. Display at library as part of Youth Week. Mural install April 22 – May 3.</p>	
4.3	Sally Hill – August 17 CN event (Canvas Events)	<p>Event date Aug 17</p> <p>1-6pm like Wallsend Winter Fair with road closure. Gathering details on other events. Local engagement necessary e.g.: businesses, community groups etc. Could use event as a platform.</p> <p>WR query about street procession. SH is keen to discuss possibilities. Stressed importance of being local businesses and not bringing external markets etc.</p>	JM follow up with SH regarding cost of such event for Board reference

	Faith Curtis UPNUP	<p>Event in skatepark Hip Hop activation bringing a youth element to the 150<sup>th</sup> celebrations.</p> <p>Date Aug 17</p> <p>1-5pm</p> <p>SH/ FC to connect to main event footprint</p> <p>RW flagged safety of people going between</p>	
	Hannah Robinson – And Then Project Update	<p>Liasing with local community groups and project is on track. Received nominations for the project.</p> <p>Extension of SBR Grant has been approved so the activation can occur in August.</p> <p>Exhibition spaces will be confirmed closer to activation.</p> <p>Partnered with Big Picture Festival, Mosaic and running workshops with youth to assist with the BPF mural in Wallsend.</p>	<p>Request for Heng Loong original owners - YM to respond</p> <p>Board approved extra \$2k spend at last meeting for the youth week activity.</p> <p>Request for nominations for the 65+ category of the project migrant background or first nations with a connection to Wallsend.</p> <p>JM – Connect Robert Watson with And Then</p>
	Zackari Watt	<p>Streets Alive SBR Contestable funded activation update.</p> <p>Has been liaising with other suppliers to collaborate with a calendar of events. Possible collaboration with BPF mural launch.</p>	<p>JP suggested speaking to Tempest Café</p> <p>Also, Wildflower and Nourish</p>

			YM - A need to focus on foot traffic flowing from Cowper through Nelson and towards Plaza with multiple activations. A lot of focus on rotunda area need to move activations.
<b>4.5</b>	24/25 Budget Planning Meeting Date	March 20 at 52 Robert St Wallsend	
<b>4.6</b>	Rotunda Cleaning	Rotunda Soft Wash Quote from 4seasons presented value \$759	
<b>4.7</b>	Vote 150 Logo	Logo presented from DAMarketing for social media  RW suggested the rotunda could be represented from a historical perspective.  YM Suggested the new logo presented reflects a younger market/ote of \$759.	
<b>4.8</b>	Vote Rotunda Wash	Soft wash of the rotunda 4 Seasons  LP rotunda in need of maintenance.	
<b>4.9</b>	Welcome new Board Member	Yianni Moratidis nominated onto board by Julie Pike and second Nathan King.  Business owner and commercial property owner.	

Next Meeting: Mar 20 at Iona on Robert (52 Robert Street, Wallsend)