

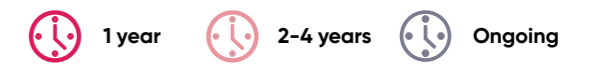
# Appendix

Action Plan 2021-22



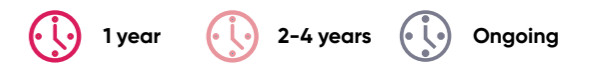
City of  
Newcastle

Timeframe key



#	Delivery Program	Objective	Action	Output	Partners	Timeframe	CSP Theme	New Local	Measure of Success
1	NewSkills	1.1	Develop a Human Capital Audit for Newcastle, which identifies key skills gaps in growing industries and marginalised population groups.	Production of a strategic report based on a labour market skills audit.	Tertiary research institutions.		Smart and Innovative 6.1	Diversification	Report provides thought leadership for the city and is published in key regional communiques.
2	NewSkills	1.1	Directly fund and project manage training packages that address key skill gaps and target marginalised populations.	Fund and promote targeted training packages.	Tertiary institutions, Registered Training Organisations.		Smart and Innovative 6.1	Diversification	Each training package establishes a clear metric of success.
3	NewSkills	1.1	Develop an action plan to create a local skills-based labour market.	Production of a strategic action plan in partnership with key business and industry partners.	Strategy & Innovation Advisory Committee, Hunter Region Employment Facilitator, Training Services NSW.		Smart and Innovative 6.1	Diversification	The action plan identifies a staged approach to enabling a skills-based labour market, which can be considered by council and industry.
4	NewSkills	1.1	In collaboration with the university, TAFE and other tertiary institutions, promote the diverse range of training courses and skills development opportunities in Newcastle.	Coordinate a local marketing campaign that highlights skills gaps and labour market opportunities.	University of Newcastle, TAFE NSW, Tertiary training institutions.		Smart and Innovative 6.1	Diversification	Campaign reaches 20,000 people across the Newcastle LGA through a range of platforms.
5	Local Business People	1.2	Support the operation of the four Business Improvement Associations.	Regularly attend and actively contribute to BIA meetings. Ensure all BIAs have up-to-date Deliverables Plans.	Business leaders in the city centre and three suburban precincts.		Smart and Innovative 6.2	Ownership	Attend a minimum of one BIA meeting per precinct per quarter. Host bi-annual BIA meeting with Lord Mayor and CEO. Respond to requests in a timely manner.
6	Local Business People	1.2	Establish a quarterly newsletter to local businesses.	Develop and maintain local business database. Coordinate production of newsletters focused on informing businesses of economic development issues in the city.	BIAs, Hunter Business Chamber.		Smart and Innovative 6.2	Ownership	Newsletter receives an average opening rate of 15%. Evaluation indicates newsletter provides value-add to businesses.
7	Local Business People	1.2	Local business advocate	A one-front door approach for local small business operators to Council regarding economic development matters.	Local business owners and operators		Smart and Innovative 6.2	Place	Metric of success built into the biannual survey of local businesses.
8	Local Business People	1.2	Bi-annual survey to local businesses.	Conduct and publish regular surveys of local businesses.	Local business owners and operators.		Smart and Innovative 6.2	Ownership	100+ responses are received from local business owners.
9	Local Business People	1.2	Develop a City Business Intelligence Platform that provides economic and customer insights.	Develop / maintain a digital platform populated with data analytics that provide strategic information to SMEs.	BIAs, local business owners and operators, Transport for NSW, Keolis Downer.		Smart and Innovative 6.2	Place	Award-winning innovation platform that is regarded as a leader in the field for local government. Specific measures to be identified in project scoping phase.
10	Talent attraction	1.3	Lead a New Move campaign to attract innovative, highly-skilled, influential and community-minded creative and entrepreneurial professionals to move to Newcastle	Coordinate engagement campaign aimed at attracting skilled entrepreneurs to Newcastle and raising the profile of Newcastle's economic development opportunities.	Hunter iF, ICAN, key local business leaders, local real estate agents, tourism operators.		Smart and Innovative 6.3	Innovation	Marketing content receives 100,000+ impressions and 50+ applications are received for New Move.
11	Talent attraction	1.3	In partnership with key stakeholders, develop a Digital Prospectus for the city/region.	Develop and maintain a digital platform aimed at raising the profile of Newcastle's economic development opportunities. To be delivered through regional collaboration.	Regional NSW, HCCDC, local tourism providers.		Smart and Innovative 6.3	Innovation	Platform integrates 15+ data sources in real time. Platform receives 250+ impressions per month on average.
12	Talent attraction	1.3	Provide data analytics and marketing/promotion support to the Study Newcastle platform.	Study Newcastle web platform accesses data and insights from City of Newcastle's Digital Prospectus project to effectively promote Newcastle to prospective students across the world.	University of Newcastle, TAFE NSW.		Smart and Innovative 6.3	Innovation	Measure of success to be developed in partnership with the University of Newcastle.
13	Inclusive Newcastle	1.4	Remodel Lean in Newy to drive environmental, social and corporate governance practices throughout the city. Both citizens and businesses are rewarded for delivering inclusive practices.	Lean in Newy provides a digital toolkit for residents and businesses to implement.	GreenBe.		Inclusive Community 4.1	Regeneration	Lean in Newy sees 2,000 ESG actions completed annually.
14	Inclusive Newcastle	1.4	Develop an Inclusive Newcastle procurement charter for implementation by both council and industry as part of the Lord Mayor's Collaborative Group for the Sustainable Development Goals.	Information guide.	Strategy & Innovation Adv Committee of Council.		Inclusive Community 4.1	Regeneration	City of Newcastle endorses the Inclusive Newcastle Procurement Charter. Ten industry/business partners also endorse the Inclusive Newcastle Procurement Charter.

Timeframe key



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15	International Networks	1.5	Pilot a local concierge service to support local businesses accessing skilled migration visas.	An individual whom businesses can receive tailored support from to assist in their visa applications.	BIAs, Hunter Business Chamber, local business owners and operators.		Inclusive Community 4.1	Connectivity	Ten local businesses are supported to bring on 1+ skilled international migrants.
16	International Networks	1.5	Develop a strategic plan for Newcastle's engagement with international networks aligned with industry connections and government-to-government relationships (including Sister City partnerships).	Produce a report outlining an engagement plan for international networks incorporating industry, business and tourism, with a clear remit for local government identified. Report to be developed in partnership with key stakeholders across the city.	Port of Newcastle, Newcastle Airport, University of Newcastle, HunterNet.		Inclusive Community 4.1	Connectivity	Report is considered by council and endorses a strategic approach.
17	Innovation Ecosystem	2.1	Develop an online, virtual ecosystem tool for accessing, auditing and promoting ecosystem actors and factors.	Launch of NewiHub, a virtual innovation hub for connecting talent, opportunity and resources.	Local entrepreneurs, startups, scaleups, incubators, co-working spaces, investors and SMEs.		Smart and Innovative 6.2	Innovation	NewiHub is a community of over 300 members.
18	Innovation Ecosystem	2.1	Work with local entrepreneurs to design an entrepreneur's program that supports peer-to-peer mentoring, learning, connection and collaboration.	Engage scaleup founders to co-design a Scale Lab, which is a peer-to-peer mentoring and support program where entrepreneurs can share challenges and find solutions in a private and confidential environment.	HunterIF, local entrepreneurs, startups, scaleups and SMEs.		Smart and Innovative 6.2	Innovation	Scalelab is a cohort of 20 entrepreneurs from scaling local ventures.
19	Innovation Ecosystem	2.1	Support the innovation community to develop a set of principles and values to create a central ethos to guide how entrepreneurs, actors and supporters engage the innovation ecosystem.	Coordinate an IQ Summit to engage and collaborate with ecosystem stakeholders to co-create an innovation ecosystem charter.	HunterIF, University of Newcastle, local entrepreneurs, startups, scaleups and SMEs.		Smart and Innovative 6.2	Democracy	50 stakeholders sign the innovation ecosystem charter.
20	Innovation Ecosystem	2.1	Initiate a Chief Entrepreneur program to strengthen community awareness, appreciation and uptake of entrepreneurship and innovation through showcasing, connecting and championing local businesses, entrepreneurial talent, the innovation support industry and the impact they have on the Newcastle economy.	Appoint a Chief Entrepreneur and engage them to lead an advocacy and attraction campaign to entice investment and support for the innovation ecosystem. The Chief Entrepreneur will advocate for entrepreneurs and the innovation support industry. The Newcastle Chief Entrepreneur program will further support the delivery of a program to grow future ecosystem leaders. This program will help champion local entrepreneurs through publishing a 40 under 40 list of Newcastle's most inspiring local innovators.	Strategy & Innovation Committee of Council members, HunterIF, local entrepreneurs, startups, scaleups and SMEs.		Smart and Innovative 6.2	Culture	The Chief Entrepreneur facilitates five high-level engagements supports 10 future leaders and publishes a '40 under 40' list.
21	Living Lab	2.2	Develop a commercialisation and pilot program for entrepreneurs and business to prototype, pilot and evaluate innovation.	Deliver sector-specific accelerator programs, starting with Smart City. An accelerator is an innovation program that provides time-limited support, comprised of workshops, mentoring and investment, to a competitively selected cohort of startups (business).	Incubators and accelerators.		Smart and Innovative 6.2	Innovation	Support seven startups through the accelerator program and pilot four solutions.
22	Living Lab	2.2	Support the formation of innovation through delivering an ideation program that helps emerging entrepreneurs to find commercial opportunities and solve city and community challenges.	Provide an ideation program, which is a time-limited support program that helps entrepreneurs through the formation phase of the startup journey helping them discover ideas for innovation and commercialisation.	Local entrepreneurs, startups, scaleups and SMEs.		Smart and Innovative 6.2	Innovation	10 emerging entrepreneurs participate in the ideation program.
23	Living Lab	2.2	Deliver an open innovation challenge that invites entrepreneurs at all levels to develop innovative commercial solutions to scalable urban challenges.	Launch an open innovation challenge inviting students, researchers, individuals, startups and established organisations and businesses to pitch solutions to solve identified city challenges.	City of Melbourne, local entrepreneurs, startups, scaleups and SMEs.		Smart and Innovative 6.2	Innovation	Pilot three solutions from the challenge.

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24	Living Lab	2.2	Build an online tool that identifies urban challenges and enables entrepreneurs and business to discover commercial opportunities.	Produce a web platform that outlines the Living Lab framework, engagement opportunities and city challenges.	Living Lab partners and community.		Smart and Innovative 6.2	Innovation	Post five challenges annually and facilitate more than 100 engagements with business, organisations and entrepreneurs.
25	Living Lab	2.2	Attract future and new industries to Newcastle through co-creating an engagement framework for collaboration.	Implement a Living Lab framework that invites partners such as entrepreneurs, businesses and organisations to utilise the lab for validating solutions to city and community challenges.	Living Lab partners.		Smart and Innovative 6.2	Innovation	Work with 30 partners to validate innovation using the Living Lab.
26	Inclusive Innovation	2.3	Build an online learning portal that provides entrepreneurs with a toolbox for developing innovative business, talent and skills.	Launch a community lab website that provides everyone with the tools to learn, understand and engage in innovation through virtual 'How-to Guides'.	Local entrepreneurs, HunterIF, University of Newcastle.		Smart and Innovative 6.2	Innovation	Fifty users access the community lab.
27	Inclusive Innovation	2.3	Deliver and support a continuous series of events that create engagement around the activity of entrepreneurship and increases understanding of innovation across the community.	Deliver four quarterly IQ events and support the Hunter Innovation Festival.	HunterIF.		Smart and Innovative 6.2	Culture	Deliver four quarterly events and an event at the Hunter Innovation Festival.
28	Inclusive Innovation	2.3	Implement a youth innovation program to encourage and raise awareness of entrepreneurship and innovation as a future career pathway.	Provide an enterprise skill development program for high school students.	Local entrepreneurs, University of Newcastle.		Smart and Innovative 6.2	Culture	Engage 20 young people in entrepreneurship.
29	Inclusive Innovation	2.3	Encourage small business, SMEs, corporate and community sectors to pursue innovation-led growth through one-day intensive deep dives into innovation.	Four quarterly one-day conferences on implementing, engaging and scaling innovation.	BIAs, Hunter Business Chamber.		Smart and Innovative 6.2	Diversification	Fifty entrepreneurs attend each quarterly conference.
30	Inclusive Innovation	2.3	Increase participation in entrepreneurship and access to the innovation ecosystem by cultivating and embracing diversity through implementing inclusive programming designed for specific communities.	Deliver an entrepreneurial capability building and enterprise skill development program for female, indigenous, disabled and LGBTQI+ entrepreneurs.	Incubators and accelerators.		Smart and Innovative 6.2	Equity	Deliver four cohorts and support 60 entrepreneurs.
31	Scaling Innovation	2.4	Cultivate the clustering of innovative entrepreneurs, startups and scaleups in Newcastle through providing a Talent and Scaleup Landing Pad that enables entrepreneurs and enterprise to trial the benefits of our city and relocate more easily.	Open a Talent and Scaleup Landing Pad. A Landing Pad is a shared workspace that supports immigrating scaleups and skilled professionals to re-locate in Newcastle. The Landing Pad delivers this support through providing flexible office solutions, connection, advice and community. A Landing Pad exists within an established or planned shared workspace as a separate or integrated space.	Co-working spaces.		Smart and Innovative 6.2	Connectivity	Thirty entrepreneurs and highly skilled professionals utilise the Talent and Scaleup Landing Pad annually. Landing pad supports the relocation of 15 entrepreneurs and three businesses.
32	Scaling Innovation	2.4	Advocate for the development of a scaleup hub that supports the attraction and retention of globally scalable business.	Produce advocacy piece and prospectus for partners interested in developing a scaleup hub in Newcastle.	HunterIF, University of Newcastle, local entrepreneurs, startups, scaleups and SMEs.		Smart and Innovative 6.2	Connectivity	Meet with five potential partners.
33	Scaling Innovation	2.4	Showcase local innovative businesses, organisations, startups and scaleups to global investors through virtual demo days.	Produce a virtual demo day with local entrepreneurs. A demo day is an event where entrepreneurs pitch their business to investors. A virtual demo day would involve recording pitches and streaming them into global innovation hubs.	HunterIF, University of Newcastle, local entrepreneurs, startups, scaleups and SMEs.		Smart and Innovative 6.2	Connectivity	Three businesses find investment or connections that help grow their business.

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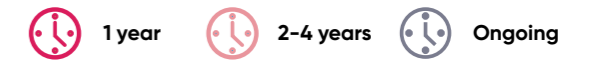
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34	Scaling Innovation	2.4	Produce global market and investor readiness programs that help business build capability, improve readiness and create connection pathways to new markets, customers and investors to scale innovation in key industry sectors	As part of the Scale Lab, deliver a global market and investor readiness program, which is a time-limited support program comprised of workshops, mentoring and demonstration opportunities. This program is targeted at SMEs with product and services that have the potential to be exported globally.	Incubators and accelerators		Smart and Innovative 6.2	Connectivity	Support 10 SMEs to be investor and export ready.
35	Scaling Innovation	2.4	Help market-ready businesses, organisations, startups and scaleups connect with new customers and investors by providing access to global and national Landing Pads.	Provide selected local SMEs with access to a 90-day residency in an international co-working space and/or access to hot desking in national co-working spaces in other states and territories.	Co-working spaces.		Smart and Innovative 6.2	Connectivity	Help 10 entrepreneurs enter and connect into new markets.
36	Scaling Innovation	2.4	Initiate a Lord Mayor's Global Entrepreneur program that highlights and celebrates local early-stage entrepreneurs creating globally scalable business.	A grants program that provides five entrepreneurs with \$10,000 to fund activities that support scaling such as visiting a foreign market, participating in an innovation program or marketing.	Strategy & Innovation Committee of Council members.		Smart and Innovative 6.2	Culture	The five grant recipients report new growth in their business.
37	Strategic Planning and Development	3.1	Create a City Analytics Program to ensure applied research into the economic and social dynamics of Newcastle and City of Newcastle strategic programs are based on international best practice and local evidence.	Partnerships with research institutions deliver insight into strategic action for the city.	Universities.		Smart and Innovative 6.3	Innovation	Independent research is commissioned on a minimum of two city themes per year. Newcastle is Australia's most researched city.
38	Strategic Planning and Development	3.1	Investigate and implement approaches to incentivising commercial development in appropriate locations such as the west end of the city centre.	Partnership with Strategic Planning to consider how infrastructure contributions could be used to incentivise commercial development.	City of Newcastle Urban Planning.		Smart and Innovative 6.3	Diversification	Increased commercial floor space provided within the B3 Commercial Zone
39	Strategic Planning and Development	3.1	Undertake the land use and infrastructure planning for the Catalyst Areas and Innovation Precincts.	Participation in Catalyst Site Steering Group meetings.	HCCDC, Regional NSW, BAC.		Smart and Innovative 6.3	Diversification	Completed land use and infrastructure plans in collaboration with the catalyst site steering group.
40	Strategic Planning and Development	3.1	In partnership with the Business Attraction Committee, provide a City of Newcastle specific concierge service to businesses looking to establish in Newcastle.	Meet with prospective businesses to provide them with confidence of the local workforce, land availability and investment pipeline in Newcastle.	BAC.		Smart and Innovative 6.3	Diversification	Meet with one prospective business per month. Communication channel with Planning Assessment team is clear and transparent.
41	Strategic Planning and Development	3.1	Develop an approach to local centre economic analysis to align with local strategic land-use planning and local centre character statements.	Local Character Statements prepared for local centres include economic analysis and opportunities.	City of Newcastle Urban Planning.		Smart and Innovative 6.3	Placemaking	A methodology for undertaking local centre economic analysis aligning with local strategic land-use planning is developed.
42	Strategic Planning and Development	3.1	Develop an economic analysis package for each Local Centre to support the continued LCPDP.	Local Centres Economic Analysis developed and published in line with LCPDP schedule.	TBC		Smart and Innovative 6.3	Placemaking	Local centres economic analysis published in line with PCPDP. Business activity in each local is measured pre- and post- upgrade.
43	Strategic Planning and Development	3.1	Identify and communicate the types of businesses we expect to grow and expand across each precinct of the Innovation Arc to demonstrate alignment with the Greater Newcastle Metropolitan Plan.	Industry Catalyst sites are promoted through the Digital Prospectus.	HCCDC, Regional NSW, BAC.		Smart and Innovative 6.3	Diversification	Detailed content on each catalyst area and innovation precinct is published in 2022 and updated annually.
44	Digital Infrastructure	3.2	Adopt 'dig once' policy for future proofing the city centre for fibre connectivity.	A Dig Once policy developed and presented to council.	G20 Smart Cities Alliance, World Economic Forum.		Smart and Innovative 6.3	Innovation	Council adopts policy in 2022.

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45	Digital Infrastructure	3.2	Leverage smart city fibre network to provide fibre or wireless high-speed digital connectivity for businesses in the city centre.	Businesses connected to high-speed digital connections.	Telecommunications Partners, Data Centre Providers.		Smart and Innovative 6.3	Innovation Diversification	Newcastle city centre businesses enjoy cost-effective and high-speed connectivity.
46	Digital Infrastructure	3.2	Develop an inclusive broadband policy for ensuring equitable access to highspeed internet across the LGA.	A broadband network connection policy developed and presented to Council	Community Sector Organisations.		Smart and Innovative 6.3	Innovation Equity	Council adopts policy in 2023 ensuring low SEIFA index communities can access broadband internet.
47	Digital Infrastructure	3.2	Provide pilot-scale access to the IoT network for city partners and entrepreneurs	Pilot access model developed and promoted	Living Lab partners.		Smart and Innovative 6.3	Innovation	Two Newcastle organisations per year leverage City of Newcastle network to pilot IoT applications.
48	Digital Infrastructure	3.2	Develop standards for 5G small cell deployment into urban centre streetscapes	Streetscape 5G standards developed and presented to Council	DPIE, Smart Cities Council.		Smart and Innovative 6.3	Innovation	Council adopts standards for small cell integration adopted in 2022.
49	Digital Infrastructure	3.2	Identify new physical testbed locations appropriate for different sector needs	Sector development plan for Living Lab	TBC		6Smart and Innovative 6.3	Innovation	Industry sectors can access and leverage living lab innovation partners and prototyping facilities.
50	Local Investment and Capital	3.3	Develop a detailed Action Plan about how the City of Newcastle will stimulate local investment.	Action Plan is delivered in partnership with key stakeholders across the city and in collaboration with national and state securities bodies.	New Local, Local Building Societies.		Smart and Innovative 6.3	Innovation Ownership	Action Plan researched and developed in 2023.
51	Strategic Advocacy	3.4	Develop a strategic approach to the preparation of Advocacy Action Plans.	Advocacy action plans methodology developed with research and industry partners.	Local tertiary institutions, State and Federal Government partners, Gateway Cities Alliance.		Smart and Innovative 6.3	Diversification	Advocacy action plan methodology developed and implemented.
52	Strategic Advocacy	3.4	Develop and implement an Advocacy Action Plan for Hunter Park.	Four-year advocacy plan including annual stages developed and implemented for Hunter Park.	Venues NSW, Infrastructure Australia.		Smart and Innovative 6.3	Diversification	To be outlined in Advocacy Action Plan
53	Strategic Advocacy	3.4	Develop and implement an Advocacy Action Plan for the Lower Hunter Freight Corridor.	Four-year advocacy action plan including annual stages developed and implemented for the Lower Hunter Freight Corridor.	Transport for NSW, Infrastructure Australia.		Smart and Innovative 6.3	Diversification	To be outlined in Advocacy Action Plan
54	Strategic Advocacy	3.4	Business case development to support Advocacy Action Plans.	Development of business cases for submission to Infrastructure NSW and Infrastructure Australia.	Strategy and Innovation Committee, INSW, IA.		Smart and Innovative 6.3	Diversification	One business case developed each year to support Advocacy Action Plans.
55	Circular Economy	3.5	Support regional initiatives seeking to map and publish material flows.	Material flows analysis published.	Hunter JO, Hunter Circular.		Smart and Innovative 6.3	Diversification	Material flows analysis is publicly available
56	Circular Economy	3.5	CE to be included as a priority theme in the Living Lab and promote innovation and technology testbed opportunities.	Circular Economy developed and promoted as a Living Lab theme.	Hunter JO, Hunter Circular, Living Lab partners.		Smart and Innovative 6.3	Innovation	Two living lab projects/year are developed in the CE theme
57	Circular Economy	3.5	Prioritise the reuse of material flows and local manufacturing in procurement.	Updates to procurement policy developed.	City of Newcastle Procurement.		Smart and Innovative 6.3	Innovation	Amended procurement policy adopted in 2022
58	Circular Economy	3.5	Develop a comprehensive policy, regulatory and strategic framework for CE.	Circular Economy Action Plan developed.	TBC		Smart and Innovative 6.3	Innovation	Circular Economy Action Plan is endorsed by Council in 2022

Timeframe key



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59	City Activation	4.1	Lead the delivery of Special Business Rate Program to the city centre and four suburban precincts.	\$1.2+ million in Special Business Rate service agreements are distributed annually.	BIAs.		3.1, 3.2, 3.3, 4.1, 6.1, 6.2, 6.3	Placemaking, Diversity	Receiving 30+ applications for the city centre and 10+ applications for each of the suburban precincts.
60	City Activation	4.1	Collaborate with the Business Improvement Associations.	BIAs have one point of contact at City of Newcastle.	BIAs.		3.1, 3.2, 3.3, 4.1, 6.1, 6.2, 6.3	Placemaking, Diversity	City of Newcastle representative attends a minimum of one BIA meeting for each precinct per quarter. Host a biannual BIA event with the Lord Mayor and CEO.
61	Newcastle After Dark	4.2	Encourage increased shopfront and building illumination to improve street presence and lighting.	Empower shop owners to value night-time safety.	BIAs.		3.1, 3.2, 3.3, 4.1, 6.1, 6.2, 6.3	Placemaking, Diversity	Deliver three lighting improvement projects per annum.
62	Newcastle After Dark	4.2	Develop how-to guides for activations, events and live music related projects.	Deliver practical how to guides based on the knowledge gaps in the sector.	Industry experts.		3.1, 3.2, 3.3, 4.1, 6.1, 6.2, 6.3	Placemaking, Diversity	Deliver three practical and interactive guides per annum.
63	Newcastle After Dark	4.2	Collaboratively facilitate grants to incentivise live music during key city events.	Run three grants programs per year.	Event organisers, venues and artists/ performers.		3.1, 3.2, 3.3, 4.1, 6.1, 6.2, 6.3	Placemaking, Diversity	Execution of the three grants to result in live music and performance across the city.
64	Multiculturalism and Inclusivity	4.5	Establish a program of small scale activations that celebrate multicultural diversity and build capacity of the communities to run events.	Community-run events that celebrate the city's diverse communities.	Hunter multicultural communities.		3.1, 3.2, 3.3, 4.1, 6.1, 6.2, 6.3	Placemaking, Diversity	Three multicultural events funded and facilitated.
65	Creative Economy	4.6	Support the creation of a Strategic Business Case for the development of a Cultural Precinct in the CBD.	Strategic Business Case, which is presented to council for consideration.	Consultants, Performance venues.		3.1, 3.2, 3.3, 4.1, 6.1, 6.2, 6.3	Placemaking, Diversity	To be developed in partnership with the consultants.
66	Creative Economy	4.6	Support the growth of the creative-manufacturing-social enterprise in the city.	Promote the creative infrastructure located at Clyde Street, Hamilton North.	Creative sector.		3.1, 3.2, 3.3, 4.1, 6.1, 6.2, 6.3	Placemaking, Diversity	To be developed in partnership with City of Newcastle Urban Planning Team.

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