



ABN 87421344002 | INC ID 9895536

BOARD MEMBERS

Name	Abbreviation	Business represented
Wayne Roberts	WR	Iona on Robert
Rhonda Drivas	RD	Wallsend Village
Linda Pinkerton	LP	Spellbound Botanics
Pauline Sellars	PS	Samaritans
Bianca Bartlett	BB	Purple Card Project
Julie Pike	JP	Julie's La Petite
Nathan King	NK	Divalinas

CN REPRESENTATIVES

Thomas Michel	TM	CN

GUESTS

Janice Musumeci	JM	Janice Musumeci Consultancy Services

MEETING OPEN: 5:36pm

MEETING CLOSE: 6:57pm

MEETING MINUTES

Date	27 February 2023
Location	52 Robert St Wallsend
Minute Taker	Janice Musumeci, JM Consulting

ATTENDEES

Name	Abbreviation	Business represented
Wayne Roberts	WR	Iona on Robert
Rhonda Drivas	RD	Wallsend Village
Linda Pinkerton	LP	Spellbound Botanics
Bianca Bartlett	BB	Purple Card Project
Julie Pike	JP	Julie's La Petite
Guest - Katarina Skoumbas	KS	Guest
Janice Musumeci	JM	JM Consulting

APOLOGIES

Pauline Sellars	PS	Samaritans
Nathan King	NK	Divalinas
Thomas Michel	TM	City of Newcastle

MINUTES

Item No	Agenda Item	Details	Actions
1. Welcome and Administration			
1.1	Confirmation of Previous Minutes	Moved: Julie Pike Seconded: Rhonda Drivas	Nil
1.2	Conflicts of Interest	Nil	Nil
1.3	Treasurer's Report	\$58K commbank account \$6k Relief Fund \$43K Membership Fund \$32k Winter Fair \$12k SBRL account	Nil
1.4	Correspondence	<ul style="list-style-type: none"> - Spectrum Comms regarding the feasibility study and costs. Related costs have blown out the budget and JM will refer back to Spectrum Comms to see what can be done to remain within stated budget for this study. - Rvd Lee Dart of BaptistCare regarding the placement of the 'Welcome to Wallsend' sign on Baptist Care land. 	JM refer to Spectrum Comms regarding budget for Feasibility study – Winter Fair.
1.5	Guest – Katarina Skoumbas	<p>EOI to manage the 150th Celebrations of Wallsend Municipality in 2024 sent to Canvas Events, Double Digits also approached and Katerina Skoumbas.</p> <p>Katerina Skoumbas submitting EOI.</p> <p>KS - ran through her extensive background and discussed several ideas relating to the 150th celebration. The feedback from the Board was positive, discussed a digital book, time capsule, landmark mural / community mural. Also discussed story telling via a video.</p> <p>The Board voted for the storytelling via video and voted for the idea of a time capsule. KS is going to put together a proposal based on Board opinions and put to the Board at the next meeting.</p> <p>The Board also considered the possibility to tie in the events with the New Annual Festival in September / October 2024 which KS can assist with liaising.</p>	KS to present proposal to Board at next meeting.

		BB noted to the Board that she is intending to collaborate with UpnUp and follow up with possible SBR Contestable Funding application. The Board agreed that this is not a conflict of interest as SBR Contestable Funding is open to all. KS relayed to the Board that it is important to nurture relationships with local community and heritage groups.	
2. Outstanding Actions			
2	Nil		
3. Items for Discussion and Decision			
3.1	Subcommittee Report – Events	<p><u>Business Banter</u></p> <ul style="list-style-type: none"> - Tuesday 28 February 2023 <p><u>Markets</u></p> <ul style="list-style-type: none"> - Saturday 25 March 2023 - 4 EOI's to date - This will also coincide with the final event for the op-shop trail <p><u>Mothers Day</u></p> <ul style="list-style-type: none"> - TBC May 2023 - All Board unanimously voted yes for an event to be run in May <p><u>Halloween 2023</u></p> <ul style="list-style-type: none"> - Curious Legends have asked if the Board were interested in pursuing Halloween Event for 2023. Board not willing to commit funds to the Project yet and will review proposal later in the year. JM to contact Curious Legends to encourage them to apply for SBR Contestable Funding. 	JM to contact Curious Legends to encourage them to apply for SBR Contestable Funding.
3.2	Subcommittee Report – Social Media	<p>There will need to be a new EOI for social media management of the WTBA as the current contract will end on 30 April 2023.</p> <p>WR asked Board to vote on a \$200 spend to promote the markets on the WTBA's social media accounts. All Board unanimously voted yes.</p>	Nil

3.3	Subcommittee Report - Flags	Flags are up with a new design. Banners deemed to be a failed project as not able to seek permission to erect banner system.	Nil
3.4	Subcommittee Report - Website	There were issues with links to social media channels and the CN website. This has been reported for rectification. WR reminded the Board that the first newsletter went to the database this week. Board agreed that they are pleased with the result of the newsletter and the benefit this is providing to the database.	Nil
4. Strategic Discussion and Review			
4.1	Nil		

Important Dates:

16 March 2023: BIA Ideas Exchange - CN Offices Stewart Avenue Review

Next Meeting: 28 March