



MAYFIELD HAS MORE

MAYFIELD BUSINESS IMPROVEMENT ASSOCIATION
ABN 55634039506 | INC ID 1901583

BOARD MEMBERS

Name	Abbreviation	Business represented
Chris Arnold	CA	Arnold Property
Amy Baldwin	AB	Sidepocket Espresso
Kath Teagle	KT	Mayfield Medical
Tony Sansom	TS	Community Member
Brett Hyham	BH	Mayfield Mex
Aaron Buman	AB	Newcastle Affordable Housing

CN REPRESENTATIVES

Thomas Michel	TM	CN
Cr Declan Clausen	DC	CN

GUESTS

Janice Musumeci	JM	JM Consultancy Services

MEETING OPEN: 4:36pm

MEETING CLOSE: 6:20pm

MEETING MINUTES

Date	Tuesday 4 October 2022
Location	MEX Mayfield
Minute Taker	Janice Musumeci

ATTENDEES

Name	Abbreviation	Business represented
Chris Arnold	CA	Arnold Property
Kath Teagle	KT	Mayfield Medical
Tony Sansom	TS	Community Member
Amy Baldwin	AB	Sidepocket Espresso
Brett Hyham	BH	Mex Club
Emma Warren	EW	LoveMayf
Janice Musumeci	JM	JM Consultancy Services
Cr Declan Clausen	DC	CN
Kerry Dowling	KD	Slice Wireless
Louise Manning	LM	Hunter Events Group

APOLOGIES

Thomas Michel	TM	CN
Aaron Buman	AB	Newcastle Affordable Housing
Faith Curtis	FC	UpnUp Inspirations

MINUTES

Item No	Agenda Item	Details	Actions
1. Welcome and Administration			
1.1.	Confirmation of Previous Minutes	Moved: TS Seconded: CA	Nil
2.1	CN Matters	Cr Clausen addressed BIA presented Lord Mayors newsletter. Advised BIA consultation regarding BID NSW Govt initiative to expand on the program. Confirmed CN commitment to the Mayfield local centre upgrade, with extensive consultation required at this stage, collaborative approach with design work possibly next fin. year.	TS – Formal thankyou to Cr Clausen for his prompt communication with any queries and concerns about CN assets as reported by BIA.
2.2	Governance	<ul style="list-style-type: none"> • Conflicts of Interest – None • Matters arising • \$112,617.10 at bank Income \$110k SR + \$4801 BAS REFUND Expenses paid \$2192.90 • Correspondence: JM to Woolworths Manager inviting to AGM as potential Board member, Dpet of Fair Trading confirming lodgement of late fin year summaries from 2016 and 2020. 	NIL
2. Items for Discussion and General Business			
3.1	Subcommittee Organisation	<p>a. Events – Louise Manning presented ideas for Mayfield Arts Trail. Jan 14, 2023. Board confirmed name. Discussions about location for Community Mural on Jan 14 with UpnUp taking the lead on this part of the day.</p> <p>LM – Confirmed with Board the next Mayfield Day to take place in May 2023. 13/05/2023 10am to 3pm. Plan to double the market stall holders and Board asked to try to keep local businesses involved. However, Board recognises that some small businesses do not have the capacity to attend market days.</p> <p>CA - Need for a smaller stage and more seating next time.</p> <p>b. Live Spots – 4 sites confirmed for Saturdays and looking for new person to manage the program</p> <p>Social Media – Good engagement with posts. 14 per week over both Insta and FB. Board asked KD to ensure he</p>	<p>LM – Arrange a separate meeting with UpnUp and include EW. Site visits to take place for murals.</p> <p>EW – Send photos of possible sites to LM</p> <p>EW – Happy to put a call out for local stall holders on LoveMayf socials.</p>



		<p>posts CN announcements. He assured them he follows and does not miss any. TS – Mentioned need for community feedback about what businesses they would like to see move into Mayfield.</p> <p>c. Street Art – Painting utilities is now proving difficult as we need the utility provider permission. JM presented Flying Spanners Gallery proposal for art on shopfronts. Board declined.</p> <p>d. Database – KD identified 205 businesses in precinct. May need 3 extra hours to collate. To be completed by mid Oct. Approved KT Seconded BH</p> <p>e. Social Media Competition – CA asked Board to consider another social media competition with \$50 vouchers giveaway value \$2k. Approved KT Seconded TS</p> <p>f. New Board Member Expression of Interest – Emma Warren (LoveMayf) Explanation of her business and passion for local community and businesses. Nominated CA Seconded KT</p>	<p>TS/EW – Liaise to post question on LoveMayf</p> <p>TS – to follow up with his RMS and Ausgrid contacts.</p>
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NEXT MEETING: AGM NOV 15 AT 5PM MEX CLUB